



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

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## Improving road safety: ŠKODA tests train warnings in Traffication infotainment app

- › Enhancing road safety at level crossings with a new function in the Traffication infotainment app
- › Pilot project with railway operator Leo Express in the Czech Republic
- › The app is available for most models in ŠKODA's current range

Mladá Boleslav, 6 December 2022 – ŠKODA is trialling a new feature in its Traffication infotainment app. The latest version of the app, which is being tested in a pilot project in the Czech Republic, now warns of approaching trains, reducing the risk of accidents at level crossings. This feature complements other functions in the Traffication app, such as warning of wrong-way drivers and alerting the driver to the risk of inadvertently entering a motorway against the flow of traffic, to further improve road safety.

### Safety first

ŠKODA is continually adding clever real-time solutions to enhance road safety. In collaboration with the Czech railway company Leo Express, ŠKODA is offering a new feature in its Traffication infotainment app as part of a pilot project. Customers already using the app can download the update now. An update notification will appear in the infotainment notification centre. Similarly, the in-car shop will show that an update is available. The app will be installed after being confirmed by the user.

### Cloud-based solution

Real-time train locations are regularly transmitted to the cloud, which then communicates the information to any ŠKODA vehicle using the Traffication infotainment app near a level crossing with a train approaching. The warning about the approaching train is shown on the central infotainment display along with an acoustic and pop-up notification. ŠKODA is already working on integrating other railway companies across Europe, while discussions with several others are ongoing.

### Easy download

Traffication is available for download from the in-car shop and online in the ŠKODA Connect shop. It can be installed in all current ŠKODA models apart from the ENYAQ iV, provided the vehicle is equipped with the top infotainment system from the third-generation Modular Infotainment Matrix. The app then runs automatically in the background without the driver having to switch it on. It immediately shows warnings on the central infotainment display whenever drivers encounter traffic hazards in their immediate vicinity.

### More than trains: slippery roads and bad weather

Besides the newly added warnings of approaching trains, the app already displays other types of warnings either from traffic information providers or directly from ŠKODA cars. Traffication can warn drivers of severe weather, bad road conditions, or accidents ahead. In addition, the app can detect a wrong-way driver joining a motorway against the traffic flow and warn other drivers of the potential danger. Poor visibility can be identified, for example by ŠKODA vehicles switching the fog lights on, and this information is sent to the cloud. In addition, ŠKODA drivers can manually report traffic



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hazards to the cloud with a single click to warn all other ŠKODA drivers using Traffication. The app is now available in 32 European countries and issues warnings in 23 languages.

## Further information:

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## Media images:



### Safer on the road: ŠKODA tests train warnings in the Traffication infotainment app

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Source: ŠKODA AUTO



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## ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India or North Africa.
- › currently offers its customers twelve passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV, ENYAQ COUPÉ iV, SLAVIA and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.