

Best Cars 2023: Škoda Octavia and Fabia top the 'auto motor und sport' readers' poll

- › Škoda Octavia clinches eleventh 'Best Cars' title in 'Compact Class' import ranking
- › Škoda Fabia voted best import vehicle in 'small car' category
- › Over 100,000 readers took part in the 47th 'Best Cars' awards

Mladá Boleslav, 9 February 2023 – Škoda is celebrating two victories in the renowned 'Best Cars' readers' poll: Readers of the German trade magazine 'auto motor und sport' voted the Škoda Fabia into first place in the 'small cars' import ranking, while the Octavia came out on top in the 'compact class' import ranking. This is the eleventh time the Czech carmaker's bestseller has won the 'Best Cars' title and the second time the Fabia has won a readers' choice award. More than 100,000 readers voted for their favourites among 422 models across 13 vehicle categories in the 47th 'Best Cars' competition.

Škoda Auto CEO Klaus Zellmer said: "My heartfelt thanks to all the readers who voted for us directly. And of course to all the Škodians involved in creating these great vehicles! The prestigious awards inspire us to continuously incorporate customer feedback into the development of our models. Because that's what makes our vehicles more attractive – and thus even more successful!" Klaus Zellmer accepted the trophies at the awards ceremony alongside Jan-Hendrik Hülsmann, Managing Director and Spokesperson for the Board of Škoda Auto Deutschland.

Eleventh victory for the Škoda Octavia in the 'Best Cars' category, tenth win in a row

The Škoda Octavia outperformed 29 competitors in its category to take the top spot in the 'compact class' import rankings. In total, 13.6% of over 100,000 readers voted for the brand's bestseller, marking its tenth 'Best Cars' victory in a row. The Octavia has now won the title for the eleventh time since the readers' poll was launched; once it competed in the 'mid-size' category in which it also secured the import title. Today, the fourth-generation Octavia stands out with an emotional design, spacious interior, high level of active and passive safety, innovative assistance systems, state-of-the-art connectivity and a diverse powertrain portfolio.

Škoda Fabia celebrates second victory in 'Best Cars' readers' poll

In the 'small car' import category, the Fabia won over 'auto motor und sport' readers with its attractive overall package, combining dynamic design, outstanding spaciousness and efficient powertrains. Receiving 16.9% of the votes, it outshone 19 competitors in its category to scoop the award for the second time since 2008. The fourth generation of Škoda's entry-level model is based on the Volkswagen Group's Modular Transverse Toolkit (MQB-A0).

This year's 'Best Cars' readers' poll saw a total of twelve titles go to vehicles from various Volkswagen Group brands.

Contact

Vítězslav Kodym

Head of Product Communications

T +420 326 811 784

vitezslav.kodym@skoda-auto.cz**Zbyněk Straškraba**

Spokesperson for Product Communications

T +420 326 811 785

zbynek.straskraba@skoda-auto.cz

Media images

**Best Cars 2023: Škoda Octavia and Fabia top the 'auto motor und sport' readers' poll**

The Škoda Octavia outperformed 29 competitors in its category to take the top spot in the 'compact class' import rankings. Overall, 13.6% of over 100,000 readers voted for the brand's bestseller.

Source: Škoda Auto



Best Cars 2023: Škoda Octavia and Fabia top the 'auto motor und sport' readers' poll

The Fabia won over the readers of 'auto motor und sport' in the 'small car' import category: Receiving 16.9% of the votes, it outshone 19 competitors in its category to scoop the award for the second time since 2008.

Source: Škoda Auto

Škoda Auto

- > is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- > aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- > is emerging as the leading European brand in important growth markets such as India and North Africa.
- > currently offers its customers twelve passenger-car series: the Fabia, Rapid, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Enyaq iV, Enyaq Coupé iV, Slavia and Kushaq.
- > delivered over 731,000 vehicles to customers around the world in 2022.
- > has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- > independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- > operates at three sites in the Czech Republic; has additional production capacities in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- > employs 45,000 people globally and is active in over 100 markets.