

Škoda Auto's Annual Press Conference live online

- › Livestream of the event starts at 10:00 CET on 16 March on the [Škoda Storyboard](#) and all the company's social media channels
- › Škoda Auto presents its 2022 financial figures, reviews the results and gives an outlook on future developments

Mladá Boleslav, 9 March 2023 – Škoda Auto will be broadcasting this year's annual press conference live online on Thursday, 16 March from 10:00 Central European Time. The stream will be available on the [Škoda Auto Annual Press Conference website](#), the [Škoda Storyboard](#) and the company's social media channels. The car manufacturer will be presenting its financial figures for 2022 and reviewing the results during the event. The car manufacturer will also be providing information about the latest developments and upcoming plans and projects.

Škoda Auto's Annual Press Conference will be featured on the [Škoda Auto Annual Press Conference website](#) and the [Škoda Storyboard](#). The company is also sharing the event on its social media channels. The media can broadcast the livestream on their own channels via an [embed code](#).

Following the presentation and review of the financial figures, a Q&A session with the members of the Board of Management will be held for media representatives.

Questions can be submitted in advance to media@skoda-auto.cz or addressed to the panellists at the location via [Slido](#).

Date: Thursday, 16 March from 10:00 CET

Livestream: Škoda Auto Annual Press Conference website: <https://www.skoda-apc.com/>
Škoda Storyboard: <https://www.skoda-storyboard.com/en/>
Twitter: <https://twitter.com/skodaautonews>
Klaus Zellmer's LinkedIn: <https://www.linkedin.com/in/klaus-zellmer-441b5b1b8/>
Škoda Auto's LinkedIn: <https://cz.linkedin.com/company/skoda-auto>
YouTube: <https://www.youtube.com/watch?v=CdCOACXiVlk>

Embed code: https://ppv.livebox.cz/apc_en/player

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Media image:



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Source: Škoda Auto

Škoda Auto

- › is successfully steering the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030, with an attractive line-up in the entry-level segments and more e-models.
- › is emerging as the leading European brand in important growth markets like India and North Africa.
- › currently offers its customers 12 passenger-car series: the Fabia, Rapid, Scala, Octavia and Superb, as well as the Kamiq, Karoq, Kodiaq, Enyaq iV, Enyaq Coupé iV, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group, one of the most successful vehicle manufacturers in the world, for 30 years.
- › independently manufactures and develops not only vehicles but also components like engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic and has additional production capacity in China, Russia, Slovakia and India, primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.