

## SUV pioneer: Škoda aims for new heights with the Kodiaq

- › **Global success for the model that spearheaded the Czech brand's SUV campaign**
- › **By the end of May 2023, Škoda had delivered nearly 792,000 Kodiaq SUVs to customers**
- › **Predecessors Trekka and Yeti, current Škoda SUV family in Europe also includes Kamiq, Karoq and the all-electric Enyaq**

**Mladá Boleslav, 26 June 2023 – Škoda launched the Kodiaq in 2016 to spearhead its SUV campaign. It turned into a global success story. By the end of May 2023, the Czech brand had delivered almost 792,000 Kodiaq SUVs to customers. In addition, the model laid the foundations for an SUV family, which in Europe now also includes the Kamiq and Karoq as well as the all-electric Enyaq. In addition, the coupé variants Kodiaq GT and Kamiq GT are available exclusively in China, and the new Kushaq has taken off on the Indian market. The forerunners of today's Škoda SUVs were the 1966 Trekka off-roader in New Zealand and the Yeti, which sold a total of 684,285 units from 2009 onwards.**

### **The New Zealand ancestor and the “snowman”**

Today's Škoda SUVs had an early forerunner. Back in 1966, a local partner in New Zealand produced the Trekka off-roader in collaboration with Škoda engineers. It was based on the original Octavia Combi. Almost 3,000 units were built in total. The brand's first SUV in the modern era was the 2009 Yeti, named after the legendary “snowman”. It was updated in 2013. A total of 684,285 Yeti SUVs were delivered to customers.

### **The Kodiaq success story**

In 2016, Škoda presented the Kodiaq as the first model of its globally successful SUV campaign. In 2018, the Kodiaq RS joined the brand's sporty RS family as the first SUV model. In Europe, the biggest markets for the seven-seater SUV are Germany, the UK and the Czech Republic. In 2021, the Kodiaq range received a makeover, and in 2022 the Kodiaq was the second most popular Škoda SUV.

### **A growing SUV family**

In 2017, the Kodiaq was followed by the more compact SUV model Karoq. It is available in a total of 60 countries. In 2020, the Karoq was the brand's best-selling SUV and the second most popular Škoda model overall. It was refreshed in 2021, just like the Kodiaq. More than 618,000 Karoq SUVs had been delivered to customers by the end of 2022. In 2018, the compact Kamiq and the Kodiaq GT coupé variant were launched on the Chinese market. A similar Kamiq GT variant followed in 2019. In the same year, Škoda also presented

a Kamiq model specifically engineered for the European markets, based on the compact Scala. This marked the brand's entry into the growing city SUV segment. The Kamiq's most important markets are the Czech Republic, the UK and Germany. In 2021 and 2022, the Kamiq became Škoda's best-selling SUV. In 2020, Škoda presented the Enyaq iV, its first purely battery-electric model based on the Volkswagen Group's Modular Electrification Toolkit (MEB). With the addition of the Enyaq Coupé, Enyaq Coupé RS and Enyaq RS in 2022, there is now an entire Enyaq family. In India, the Kushaq SUV debuted in 2021. It was the first production model created as part of the India 2.0 project, which sees Škoda developing and producing vehicles in India that are designed for the local environment. The Kushaq is built on the MQB-A0-IN platform, which Škoda specifically adapted for the Indian market.

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## Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India or North Africa.
- › currently offers its customers twelve passenger-car series: the Fabia, Rapid, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as MEB battery systems, engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in over 100 markets.