

## By children for children: Third Enyaq iV provided to the Clown Doctor non-profit organisation designed by kids

- › Skoda Auto has presented a fully-electric Enyaq iV at a ceremony to the Clown Doctor (*Zdravotní klaun*) non-profit organisation during the Zlín Film Festival
- › The vehicle is set apart by its striking and playful livery which was selected in a children's art competition titled "A Car for the Clown Doctor"
- › Together with the third vehicle, the car maker has also donated CZK 1 million in financial support to the Clown Doctor organisation
- › Škoda Auto is extending its long-term support to disadvantaged children, health- and social care organisations, cultural events and historical heritage protection causes

Mladá Boleslav, 6 June 2023 – As part of the Zlín Film Festival, the world's largest showcase of films for children and youth, Škoda Auto has provided a fully-electric Enyaq iV vehicle to the Clown Doctor non-profit organisation. The car attracts attention by carrying distinctive illustrations which were created in a children's art competition. The Enyaq iV "Clown Car" is the third car of its kind to serve as a means of transport for clown doctors. The mission of the professionally trained clowns is to support sick children and older patients during hospitalisation, and to ease the burden of treatment. Škoda Auto chose the Zlín Film Festival as the occasion for presenting the car since also the festival focuses on children. One other link is the car maker's long-standing cooperation with the Clown Doctor organisation as well as with the Zlín Film Festival - Škoda Auto has been a partner to both for more than twenty years.

**Maren Gräf, Škoda Auto Board Member for People and Culture** says: "As a long-standing partner of the Clown Doctors, Škoda Auto is supporting this special organisation this year with another Enyaq iV. And as an important part of our cultural sponsorship in the Czech Republic, the Zlín Film Festival is the perfect setting for the handover of this uniquely designed vehicle: just as with the Clown Doctors, the initiators have always been particularly keen to bring joy to children and provide moments that will be remembered. We are very pleased that this year we can use the reach of this event to draw even more attention to the Clown Doctors and their outstanding work."

The external look of the fully electric Enyaq iV "Clown Car" is a result of the children's art competition titled "A Car for the Clown Doctor". The second year of the competition was announced by the car maker in the spring of this year. An expert jury selected ten finalists from the submitted proposals, which were then put to public vote on the website <https://autoproklauna.skoda-auto.cz>. The winning illustration is by 8-year-old

František Hanko. Specialists in the Design department then finalised the process by transferring the illustration to the car in the form of a professional foil wrap.

This is the third Škoda Enyaq iV in a row created for this purpose. The first two Enyaq Coupé RS iV models were presented in September last year. This year marks the 21st anniversary of cooperation between Škoda Auto and the Clown Doctor non-profit organisation. The car maker has also donated CZK 1 million in financial support to the Clown Doctor organisation.

The car was presented at the Zlín Film Festival as part of the Škoda Auto Day which hosted a number of attractive activities throughout Friday. Craft workshops for children were also available for kids wanting to try rock painting or creating their own vision of how an electric car should look. The Škoda Auto Day also featured the Škoda EDU.Lab mobile laboratory which gave visitors the chance to experience state-of-the-art technologies used by the manufacturer, such as virtual reality, artificial intelligence and 3D printing.

Since 2001, Clown Doctors have been giving joy and laughter not only to sick children, but also to lonely seniors as well as healthcare professionals and other people around them. The mission of a Clown Doctor is to bring good spirits, and most importantly a sense of hope to places such as hospital children's rooms, specialised outpatient departments, sanatoriums, day care centres and households caring for critically ill children.

There are close to one hundred professional Clown Doctors in the Czech Republic who regularly visit dozens of hospitals, retirement homes, and one hospice. The number of supported locations continues to grow. The care Clown Doctors provide to improve the mental condition of patients during hospitalisation is beneficial not only for the patients and their families but is also uplifting for the attending healthcare personnel.

The partnership between Škoda Auto and the Zlín Film Festival and with the Clown Doctor organisation is now entering into its 21st year. Giving support to cultural activities and disadvantaged children and helping healthcare and social organisations is firmly rooted in the corporate social responsibility principles of the manufacturer from Mladá Boleslav.

Contact

**Tomáš Kotera**

Head of Corporate  
and Internal Communication

T +420 326 811 773

[tomas.kotera@skoda-auto.cz](mailto:tomas.kotera@skoda-auto.cz)

**Ondřej Láník**

Coordinator of Internal  
Communications and Spokesperson  
Sponsorship & Classic  
Communications

T +420 734 298 184

[ondrej.lanik@skoda-auto.cz](mailto:ondrej.lanik@skoda-auto.cz)

Media images and video



**Škoda presents Enyaq iV electric car to the Clown Doctor non-profit organisation**

The captivating livery of the car was created in a children's art competition. The car was presented on the occasion of the Škoda Auto Day at the Zlín Film Festival.

Source: Škoda Auto



**Škoda made a financial contribution of CZK 1 million to Clown Doctor non-profit organisation**

Since 2001, Clown Doctors have been giving joy and laughter not only to sick children, but also to lonely seniors as well as healthcare professionals and other people around them.

Source: Škoda Auto



**Winning design on the Enyaq iV**

The author of the winning design of the Škoda Enyaq iV, eight-year-old František Hanko.

Source: Škoda Auto



**Video: Škoda Auto Day at the Zlín Film Festival**

On 2 June, the Škoda Auto Day took place on náměstí Míru as a part of Zlín Film Festival. The programme included, for example, children's workshops, a fruitbike and the Škoda EDU.Lab mobile laboratory.

Source: Škoda Auto

**Škoda Auto**

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India or North Africa.
- › currently offers its customers twelve passenger-car series: the Fabia, Rapid, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq iV, Enyaq Coupé iV, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as MEB battery systems, engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in over 100 markets.