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Unveiling Škoda's new Sustainability Microsite: A platform for transparent dialogue on Environmental, Social & Governance initiatives

- > The centralised platform highlights the importance and breadth of sustainability activities anchored in Škoda Auto's corporate strategy
- > The <u>information hub</u> facilitates enhanced communication with stakeholders on sustainability topics

Mladá Boleslav, 21 June 2023 – Škoda Auto has launched a <u>dedicated microsite</u> compiling comprehensive information on the carmaker's varied sustainability initiatives. The new hub will offer the latest insights into the company's Environmental, Social & Governance (ESG) topics and measures, fostering transparent dialogue and promoting engagement on these crucial subjects.

Klaus Zellmer, Škoda Auto CEO, says, "Sustainability is an integral part of our strategy. We take our responsibility seriously to reduce the impact of our operations along the entire value chain. This includes continually scrutinising all aspects of how we do business to find new ways to achieve that goal. As a corporate citizen we aim to foster a constructive dialogue with all our stakeholders on key issues such as sustainability, so the more active the exchange with our stakeholders about our actions in this field, the better."

Karsten Schnake, Škoda Auto Board Member for Procurement, adds, "At Škoda, we focus on creating the best for the planet, communities and our customers, along with our employees, partners and the complete supply chain. For us, sustainability is a journey: we have come a long way, but a big part is still ahead of us. That's why it's important for us to have a place where we can transparently communicate our progress and goals with all stakeholders."

New sustainability-focused microsite

The <u>new microsite</u> provides comprehensive information on the development of sustainable products and processes. The hub encapsulates all three aspects of ESG: The environmental section outlines the measures the Czech automaker is implementing to minimise the impact of its business activities and to reduce its CO_2 footprint. The social section highlights Škoda's role within its community – aiming to lead by example and create value through community involvement both at its sites and beyond. Additionally, the microsite outlines the car manufacturer's drive to be a strong and reliable long-term partner for employees, customers,

1

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dealers, and society. The <u>new microsite</u> is part of the Škoda Storyboard, the company's communication platform for sharing information with the media and public.

Škoda Auto is implementing a holistic action plan to consistently decarbonise the company: The car manufacturer is accelerating the ramp-up of electromobility with six new all-electric models in the coming years. Yet the focus is also on sustainably producing and operating these vehicles, including supply chains. Škoda Auto is also committed to using recyclable materials in its cars and consistently recycling the high-voltage batteries from e-vehicles. Depending on market developments, the goal is to increase the share of all-electric models in the brand's European sales to 70% by 2030. Moreover the company aims to reduce its fleet emissions by more than 50% compared to 2020.

Contact

Tomáš Kotera Head of Corporate and Internal Communications T + 420 326 811 773 tomas.kotera@skoda-auto.cz

Veronika Klofcová Expert Coordinator Communication Sustainable Materials T +420 731 296 057 veronika.klofcova@skoda-auto.cz

Media image and infographic



Škoda Auto launches Sustainability Microsite

Škoda Auto's fresh platform is a comprehensive, regularly updated hub for Environmental, Social & Governance (ESG) resources.

Source: Škoda Auto





Infographic: Škoda Auto is further reducing carbon footprint

The accelerated ramp-up of electromobility, sustainable production and supply chains, and social responsibility are strategic key topics for the car manufacturer.

Source: Škoda Auto

Škoda Auto

- > is successfully steering through the new decade with the Next Level Škoda Strategy 2030.
- > aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- > is emerging as the leading European brand in important growth markets such as India and North Africa.
- > currently offers customers twelve car series: the Fabia, Rapid, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Enyaq iV, Enyaq Coupé iV, Slavia and Kushaq.
- > delivered over 731,000 vehicles to customers around the world in 2022.
- > has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- > independently manufactures and develops not only vehicles but also components such as MEB battery systems, engines and transmissions in association with the Group.
- > operates three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- > Employs over 40,000 people globally and is active in over 100 markets.

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