

## Simply Clever: First Virtual Pedal in the A0 segment

- › **Optional electric tailgate can now be opened using a foot movement**
- › **New features from other Škoda models introduced to Scala and Kamiq**
- › **Additional Simply Clever packages are optionally available**

**Mladá Boleslav, 1 August 2023 – Like all Škoda vehicles, the Scala and Kamiq offer the brand's typical Simply Clever ideas. Classics include the umbrella in the driver's door, the parking ticket holder on the A-pillar and the ice scraper with a tyre tread depth gauge in the fuel filler flap. In a first for Škoda in the A0 segment, the Virtual Pedal for the optional electric tailgate is now available for the new Scala and the new Kamiq. And several new features from other Škoda models have also found their way into the updated compact model and city SUV. Optional Simply Clever packages are available as well.**

Škoda's signature Simply Clever ideas are small features that make everyday use of the vehicle easier. These include, for example, the umbrella in the driver's door, the parking ticket holder on the A-pillar and the ice scraper with tyre tread depth gauge in the fuel filler flap. The refresh of the Scala and Kamiq has now added some Simply Clever features that were previously available for other models made by the Czech car manufacturer. The Virtual Pedal, for instance, is now for the first time available on a Škoda in the A0 segment. It enables drivers to use a foot movement to open the optional electric tailgate – ideal for when you're carrying shopping, for example, and don't have a hand free.

### **Transfer of ideas from other Škoda models and new packages**

In addition to the Virtual Pedal, Simply Clever features previously available for other Škoda models are now being introduced to the revised Scala and Kamiq. These include smartphone storage pockets on the backs of the front seats, familiar from the Enyaq and the fourth-generation Octavia and Fabia. Another Fabia feature is the self-affixing and easily removable box on the central tunnel, which allows rear passengers to store small items and also includes a flexible cupholder. Two optional Simply Clever packages are part of the restructured product range. The basic version includes cargo elements, a 12 V socket, a net package and top tether hooks in the boot as well as a net under the rear shelf. The Plus package includes a removable compartment between the rear seats, storage compartments under the front seats, several brackets designed to hold multimedia devices and the clever, automatically unfolding door edge protector.

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### Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India or North Africa.
- › currently offers its customers twelve passenger-car series: the Fabia, Rapid, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as MEB battery systems, engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in over 100 markets.