

## Škoda Auto supports Tour de France Femmes avec ZWIFT for the second time

- › Škoda Auto is the official main partner and vehicle supplier to the world's largest women's cycling race
- › 154 riders will cover 956 kilometres across eight stages
- › Škoda Auto also sponsors the green jersey for the leader of the points classification
- › Trophies by Škoda Design team will be awarded to overall and points classification winners
- › Unique Enyaq Coupé Respectline showcased to promote shared values of diversity, equity and fairness

Mladá Boleslav, 21 July 2023 – For the second time, Škoda Auto is the main partner and vehicle provider to the Tour de France Femmes avec ZWIFT, which is taking place in France from 23 to 30 July, covering 956 kilometres. The Czech car manufacturer is supplying 34 support vehicles with plug-in hybrid drivetrain and all-electric drives. The partnership between Škoda Auto and the world's largest women's cycling race underscores their mutual commitment to fairness, equity, and diversity. Škoda Auto will be showcasing the Enyaq Coupé Respectline at the Tour de France Femmes avec ZWIFT – the uniquely designed car symbolises these values and will accompany the cyclists during the final stage.

Maren Gräf, Škoda Auto Board Member for People and Culture, emphasises, “We at Škoda Auto are proud to be a devoted supporter of the Tour de France Femmes avec ZWIFT and world-class women's cycling. We are already looking forward to the impressive performances of the international top athletes and many thrilling moments on the track. At the same time, we stand with the global cycling community in advocating respect, equal opportunities and fairness. The Enyaq Coupé Respectline embodies this commitment, and we are delighted that this special vehicle will be accompanying the racers to the finish line.”

### **Second Tour de France Femmes avec ZWIFT to be accompanied by 34 Škoda vehicles**

On 23 July, 154 riders in 22 seven-member women's teams will start from the French city of Clermont-Ferrand. The cyclists will cover 956 kilometres across eight stages. On the seventh stage, they will be climbing to an altitude of 2,110 meters, conquering the iconic Pyrenean pass Col du Tourmalet. The race concludes on 30 July in Pau, where the winners will receive trophies created by Škoda Design.

Škoda will deploy a fleet of 34 support cars including the Octavia iV, Superb iV and Enyaq iV models. The Enyaq Sportline iV will serve as the Red Car, from which the organisers will oversee the action on the track.

**The Enyaq Coupé Respectline – a symbol of diversity**

The debut Tour de France Femmes avec ZWIFT last year played a pivotal role in garnering additional public interest in professional women's cycling, furthering the pursuit of gender equality. Against this backdrop, Škoda Auto will be showcasing the Enyaq Coupé Respectline at the Tour de France Femmes avec ZWIFT. The purpose of the one-of-a-kind vehicle is to promote the equitable and fair treatment of everyone, regardless of origin, nationality, age, gender, sex, faith, sexual orientation, gender identity, or other personal characteristics. In France, the Enyaq Coupé Respectline will accompany the cyclists to the finish line of the final eighth stage.

**We Love Cycling platform offers behind-the-scenes insights into the Tour de France Femmes avec ZWIFT**

The online cycling platform [WeLoveCycling](#) will provide fans with captivating insights into the second Tour de France Femmes avec ZWIFT. Polish competitor Katarzyna Niewiadoma, will be delivering updates on social media. She placed third in last year's race and is tipped to be among the front-runners this year. Site visitors can also take part in a [contest](#) to win a professional bike or an authentic green jersey.

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## Media images

**Škoda Auto returns as official main partner of Tour de France Femmes avec ZWIFT**

Škoda Auto is once again the official vehicle partner of the world's largest women's cycling race.

Archive photo, 2022

Source: A.S.O. / Fabien Boukla



**The Enyaq Coupé Respectline – a symbol of equality and diversity**

The one-of-a-kind car will accompany cyclists on the final stage of the Tour de France Femmes avec ZWIFT. The aim of the uniquely designed Škoda Enyaq Coupé Respectline car is to promote the equitable and fair treatment of everyone, regardless of origin, nationality, age, gender, sex, faith, sexual orientation, gender identity, or other personal characteristics.

Source: Škoda Auto

**Škoda Auto**

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India or North Africa.
- › currently offers its customers twelve passenger-car series: the Fabia, Rapid, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq iV, Enyaq Coupé iV, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as MEB battery systems, engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in over 100 markets.