

## Tour de France winner accompanied to the finish line by camouflaged new Superb Combi, receives trophy by Škoda Design team

- › Danish rider Jonas Vingegaard receives crystal trophy created by Škoda Design team for clinching overall victory in the 110<sup>th</sup> Tour de France
- › Green crystal trophy went to Belgian Jasper Philipsen as the winner of the points classification
- › Camouflaged fourth-generation Superb Combi accompanies the winner to the finish line of the final stage
- › Unique Enyaq Coupé Respectline draws the attention of the international audience at the world's most prominent cycling race
- › Building on a 20-year partnership with the Tour de France, Škoda Auto also proudly sponsors Tour de France Femmes avec ZWIFT

Mladá Boleslav, 24 July 2023 – Following an exhilarating three-week race spanning over 3,400 kilometres, the riders of the 110<sup>th</sup> Tour de France crossed the finish line on Paris's iconic Champs-Élysée. Yesterday's concluding ceremony marked the 13<sup>th</sup> time the winners – namely the overall champion Jonas Vingegaard and the winner of the points competition Jasper Philipsen – were awarded trophies created by the Škoda Design team. Amid the celebrations, Škoda Auto and the Tour de France acknowledged a milestone in their collaboration, commemorating the 20<sup>th</sup> anniversary of their strong partnership. The all-new Škoda Superb Combi paid a fitting tribute to this occasion, accompanying the racers to the finish line. The unique Enyaq Coupé Respectline also drew the crowd's attention as a symbol of diversity, equity, fairness and inclusion.

Klaus Zellmer, Škoda Auto CEO, said, "All the participants deserve our most sincere congratulations for their remarkable performances. It is always an emotional moment to watch up close with the fans as the riders zip past, and a special thrill for anyone with a heart for Škoda Auto to see more than 200 of our vehicles supporting the teams, staff and first responders as needed on the road. We at Škoda have been loyal supporters of the Tour de France for twenty years now and treasure the strong partnership we have built with the A.S.O. We feel at home at the world's most famous cycle race – also because our company started 128 years ago by building bicycles. Bringing the camouflaged new Superb Combi to the race, just ahead of its world premiere this autumn, was one way we wanted to mark this special occasion in style."

**New Superb Combi accompanied cyclists to the finish line on Champs-Élysées**

To conclude the 110<sup>th</sup> Tour de France, two fourth-generation Superb Combis accompanied the peloton to the finish line on the famous Champs-Élysées. They were decked out in a special camouflage created specifically for this occasion. The underlying design concept is inspired by the map element, echoing both Škoda Auto's ethos of exploration and the essence of the Tour de France. Safer and more spacious than ever, the new model is ready to add another chapter to the Superb's longstanding tradition. Delivering outputs from 110 kW (150 hp) to 195 kW (265 hp), the Superb will be available with a choice of three petrol engines, two diesels, plug-in hybrid with an extended electric range of over 100 kilometres, and – for the first time – a mild hybrid. The grand première of the Combi estate and hatchback versions of the flagship model is slated for this autumn.

**20<sup>th</sup> year of Škoda Auto–Tour de France partnership spotlights electromobility**

On 23 July, the peloton, accompanied by Škoda support vehicles, completed the final, 21<sup>st</sup> stage of the Tour de France, having covered 3,404 kilometres. For the twentieth year running, Škoda Auto was one of the official main partners and vehicle provider. The 209-vehicle fleet championed sustainability with 207 being either all-electric or hybrid models. In keeping with this theme, Race Director Christian Prudhomme led the peloton from an all-electric Enyaq for the third consecutive year.

**Trophies crafted by the Škoda Design team for the thirteenth time**

The Škoda Design team traditionally creates the trophies for the overall champion and the winner of the points competition at the Tour de France. The sixty-centimetre, four-kilogram crystal trophies are then manufactured by the company Lasvit in Nový Bor. Each year, the trophies have a unique design thanks to different glass grinding techniques. Their silhouettes tapering towards the tip reflect the dynamic nature of the race: A wide peloton at the start, with contenders gradually emerging, until a lone winner crosses the finish line at the end.

**Enyaq Coupé Respectline also catches the crowd's attention**

Besides the camouflaged Superb Combi, Škoda Auto showcased the unique Enyaq Coupé Respectline at the Tour de France. The car underscores the importance of human rights, respect for all people and the environment. It stands as a testament to Škoda Auto's core values of acceptance, equitable opportunities, cultural diversity and mutual respect.

**Tour de France Femmes avec ZWIFT follows the Tour de France**

After this year's Tour de France, the baton passed to the women who are competing in the second staging of the Tour de France Femmes avec ZWIFT. Comprising eight stages and covering a distance of 956 kilometres, the competition will culminate on 30 July in Pau. Here, the winners will receive their trophies, also created by the Škoda Design team.

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Media images



**Tour de France champion receives trophy by Škoda Design team**

The winner of the 110<sup>th</sup> staging of the world's largest cycling race is Jonas Vingegaard (second from the left on the podium), while the prize for winning the points competition was awarded to Jasper Philipsen (on the left on the podium). Škoda Auto CEO, Klaus Zellmer (on the right), congratulated the winners on the podium.

Source: A.S.O / Pauline Ballet



**A camouflaged fourth-generation Superb Combi accompanies the peloton to the finish line of the final stage**

Leading the peloton to the finish line on the iconic Champs-Élysées, the all-new Škoda Superb paid a fitting tribute to the 20<sup>th</sup> anniversary of the Škoda Auto-Tour de France partnership.

Source: Ondřej Kalmán



**The unique Enyaq Coupé Respectline was also showcased at the traditional sports event**

The car underscores the importance of human rights, respect for all people and the environment. It stands as a testament to Škoda Auto's core values.

Source: Martin Eyraud



**The unique Enyaq Coupé Respectline was also showcased at the traditional sports event**

The sixty-centimetre, four-kilogram crystal trophies are manufactured by the company Lasvit in Nový Bor. Each year, the trophies have a unique design thanks to different glass grinding techniques.

Source: Škoda Auto

**Škoda Auto**

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India or North Africa.
- › currently offers its customers twelve passenger-car series: the Fabia, Rapid, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq iV, Enyaq Coupé iV, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as MEB battery systems, engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in over 100 markets.