

Points classification winner Lotte Kopecky receives green trophy from Škoda Design at the Tour de France Femmes avec ZWIFT

- › Dutch cyclist Demi Vollering garners overall victory at the second Tour de France Femmes avec ZWIFT
- › Belgian Lotte Kopecky awarded the green trophy for winning the points classification
- › Škoda Auto supported the world's largest professional women's cycling race as official main partner and vehicle supplier for the second time
- › As a symbol of diversity, equity and fairness, the Enyaq Coupé Respectline accompanied the racers to the finish line in Pau

Mladá Boleslav, 31 July 2023 – The second edition of the Tour de France Femmes avec ZWIFT ended yesterday in Pau after eight stages and 956 kilometres. The overall victory went to Dutch racer Demi Vollering. Points classification winner Belgian Lotte Kopecky received the green trophy made of Bohemian crystal and created by the Škoda Design team. For the second year running, the car manufacturer sponsored the world's largest professional women's cycling race as the event's official main partner and vehicle supplier. In this capacity, Škoda provided the organisers with 34 plug-in hybrid and all-electric vehicles, including the Octavia iV, Superb iV and Enyaq iV models, with the battery-electric SUV serving as the lead vehicle, the so-called "Red Car".

Maren Gräf, Škoda Auto Board Member for People & Culture says: "I sincerely congratulate the overall winner, Demi Vollering and all other participants on their impressive performance in this challenging and thrilling competition. The Tour de France Femmes avec ZWIFT is an exceptional event that has an impact far beyond sport: As the largest professional women's cycling competition worldwide, it helps to draw the public's attention to this amazing sport while shining a light on equality. We have been sponsoring and supporting this event from the beginning to further foster diversity, equity and fairness, among others. Our commitment to these values is also embodied by our Škoda Enyaq Coupé Respectline, which accompanied the peloton to the finish line."

Points classification winner receives green trophy created by Škoda Design team

Škoda Auto was again a sponsor of the green jersey for the leader of the points classification. Lotte Kopecky finished the tour with the points jersey and received the green trophy created by the Škoda Design team. The crystal sculpture has sharply defined lines that are reminiscent of a bicycle. The precision and technicality refer to the parallels between cycling and automobile construction. The design was brought to life in an elaborate glass-cutting process using traditional methods by crystal specialist Lasvit in Nový Bor.

Cyclists completed a demanding route of almost 1,000 kilometres

During the 956 km route, international riders from 27 countries had to master four flat stages, two hilly stages and one mountain stage, as well as an individual time trial, on their way to the finish line in Pau. After starting in Clermont-Ferrand, they conquered an elevation gain of more than 14,000 metres and two mountain ranges. On the seventh of the eight stages, they reached the highest point of the track at an altitude of 2,110 metres and finished in the Pyrenean Mountain pass, the Col du Tourmalet. The riders were accompanied by 34 hybrid and all-electric Škoda models, with the Enyaq iV serving as the lead vehicle ("Red Car") for the race director, Marion Rousse.

Driving for fair opportunities: Škoda Enyaq Coupé Respectline

To increase public attention for diversity, equity and fairness in all areas of life, the athletes were accompanied by the Škoda Enyaq Coupé Respectline on the final 22.6 km stage. The purpose of the one-of-a-kind vehicle is to promote the equal and fair treatment of everyone, regardless of origin, nationality, age, gender, gender identity, sex, faith, sexual orientation, or other personal characteristics.

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Media images

**Tour de France Femmes avec ZWIFT: Green jersey winner receives trophy by Škoda Design**

Belgian Lotte Kopecky receives a green trophy made of Bohemian crystal from Meredith Kelly, Škoda Auto Head of Marketing (on the left in the picture)

Source: A.S.O./Quentin Delahaye



Škoda Enyaq Respectline accompanies peloton to finish line

The Škoda Enyaq Respectline accompanied the cyclists on the 22 km final stage to the finish line. The unique vehicle is a symbol of diversity, equity and fairness.

Source: A.S.O./Charly Lopez



Winners' trophies made by Czech glassmakers

Crystal specialist Lasvit in Nový Bor used an elaborate glass-cutting process to bring to life the designs of the crystal trophies created by the Škoda Design team. Pictured is the glassmaker Petr Stehlík.

Source: Škoda Auto

Škoda Auto

- › is successfully steering the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and more e-models.
- › is emerging as the leading European brand in important growth markets like India and North Africa.
- › currently offers its customers 12 passenger-car series: the Fabia, Rapid, Scala, Octavia and Superb, as well as the Kamiq, Karoq, Kodiaq, Enyaq iV, Enyaq Coupé iV, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been part of the Volkswagen Group, one of the most successful vehicle manufacturers in the world, for 30 years.
- › independently manufactures and develops not only vehicles but also components like MEB battery systems, engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic and has additional production capacity in China, Slovakia and India, primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 40,000 people globally and is active in over 100 markets.