

Enhancing space, comfort and control: Škoda presents interior highlights of the all-new Kodiaq and Superb generations

- › **Škoda Smart Dials:** Positioned below the central infotainment screen, these customisable rotary push-buttons with digital displays offer a fresh approach to intuitive operation
- › **The free-standing 13-inch infotainment screen, combined with a relocated gear selector on the steering column, creates a tidy centre console and optimises the interior space**
- › **Škoda's innovative Design Selections bring an array of sustainable materials to the Kodiaq and Superb series**

Mladá Boleslav, 29 August 2023 – Ahead of the world premieres of the new Kodiaq and Superb generations, Škoda is unveiling their completely redesigned interiors, featuring a digital cockpit, a head-up display and a 13-inch free-standing infotainment display. The DSG gear selector has been moved to the steering column, now giving front passengers more space, while a roomy centre console offers more storage. Enhancing onboard operation, the customisable Škoda Smart Dials allow for easy control. Each rotary push-button provides intuitive access to various vehicle functions, and a digital display ensures a quick, comprehensive overview at any time. In a move toward greater sustainability, Škoda now uses upholstery made from 100% recycled polyester for both the new Kodiaq and Superb.

Peter Olah, Head of Interior Design at Škoda Auto, explains, “Škoda interiors stand for intuitiveness, simplicity, customer focus, and smart solutions. Our latest innovation, Škoda Smart Dials, has expanded the intuitive options for controlling the car’s functions, combining the best of both worlds: physical controls and digital displays. The fresh interiors of the Kodiaq and Superb now feature a large, free-standing display, a steering column-mounted gear selector, and an uncluttered centre console. These enhancements have paved the way for a more spacious and cosy interior that not only catches the eye but also offers practicality and genuine added value for our customers.”

Innovative new features for even more comfort onboard

Škoda has redesigned the interiors of both upcoming models, including enhancements to the steering wheel, instrument cluster, dashboard, and decorative trim. A Škoda first: the gear selector has moved to the steering column in both models, making it particularly accessible. As a result, the centre console has a tidy, clearly structured layout, opening up

additional space for the front passengers. Other firsts in the Kodiaq and the Superb include a head-up display complementing the 10-inch Virtual Cockpit, and a free-standing central infotainment display that is larger than ever, measuring 13 inches diagonally. Also debuting in both models, Škoda Smart Dials are innovative rotary push-buttons that cleverly integrate haptic and digital components for a more intuitive experience.

Škoda Smart Dials: Push-buttons with digital displays

With the introduction of Škoda Smart Dials, the Czech carmaker is taking the proven combination of haptic and digital controls in its vehicles to the next level. This entirely new approach consists of three rotary push-buttons below the infotainment screen, each with a 32-millimetre digital display. These allow quick access to numerous vehicle functions based on the equipment level. The two outer Smart Dials for the driver and front passenger control the interior temperature, seat heating, and seat ventilation, displaying the currently active function. The centre Smart Dial controls up to four different functions, such as the infotainment volume, fan speed, air direction, smart air conditioning, driving modes, and map zoom. The central Smart Dial is configured via the infotainment system menu, and pressing the button switches between functions.

Expanded range of Simply Clever features

The quest for enhanced comfort onboard is evident in the new additions, including the Phone Box with fast inductive smartphone charging capabilities of up to 15 W – and in the Kodiaq, this extends to two phones – paired with an active cooling function. Additionally, passengers benefit from up to four USB-C ports with a power output of 45 W, as well as a convenient 15 W USB-C port on the rear-view mirror. Not to be overlooked, the new Kodiaq is available with ergo seats complete with a pneumatic massage function. Rear-seat passengers will also appreciate a fresh storage compartment in the centre tunnel. In the Superb, a redesigned steering wheel, instrument cluster and decorative trim elements blend seamlessly with enhanced optional massage seats. These now include ten pneumatically controlled massage cushions and an extensive selection of programs, with four-way adjustable lumbar support. Matching the Kodiaq, all heating functions for the seats, steering wheel, windscreen, and rear window can be conveniently managed via a configurable Heaters button in the climate control menu.

Sustainable materials for all textiles and two popular Simply Clever features

Škoda demonstrates its commitment to sustainability by using environmentally responsible materials for all interior textiles, as well as for two iconic Simply Clever features: the umbrella in the driver's door and the ice scraper. Continuing the approach of other Škoda models, the traditional equipment lines have been replaced by the Design Selections concept: In the Kodiaq, customers can opt for Loft, Lounge, or ecoSuite in Black or Cognac, with textiles crafted from 100% recycled polyester. The leather in the ecoSuite Design Selection benefits from an eco-friendly tanning process using coffee bean processing residues. For the fourth-

generation Superb, the Essence trim level includes the Design Selection Studio, with choices for the Selection trim level encompassing Loft and Lounge, as well as the Design Selection Suite in Black and Cognac. The top L&K model extends the offer with the Design Selection L&K Suite in Black and Cognac, boasting leather sustainably tanned using wastewater from olive processing.

Contact

Vítězslav Kodym

Head of Product Communications

+420 326 811 784

vitezslav.kodym@skoda-auto.cz

Zdeněk Štěpánek

Spokesperson Product Communications

+420 730 861 579

zdenek.stepanek3@skoda-auto.cz

Media images and infographics



Škoda presents interior highlights of the all-new Kodiaq and Superb generations

A fresh look inside: The second-generation Škoda Kodiaq (in the picture) and the all-new Superb boast completely redesigned interiors, featuring a sleek digital cockpit, head-up display, and an impressive 13-inch free-standing infotainment display.

Source: Škoda Auto



Škoda presents interior highlights of the all-new Kodiaq and Superb generations

In both the all-new Superb (in the picture) and the second-generation Kodiaq, the gear selector has been relocated to the steering column for improved accessibility. This new arrangement creates a roomy centre console with more storage space.

Source: Škoda Auto



Škoda presents interior highlights of the all-new Kodiaq and Superb generations

Now featured in the Kodiaq (in the picture) and Superb, Škoda Smart Dials mark a new direction in design. Enhancing onboard operation, the customisable Škoda Smart Dials allow for easy control. Each rotary push-button provides intuitive access to various vehicle functions, and a digital display ensures a quick, comprehensive overview at any time.

Source: Škoda Auto



Škoda presents interior highlights of the all-new Kodiaq and Superb generations

Each of the three rotary push-buttons beneath the infotainment screen has a 32-millimetre digital display. These allow quick access to numerous vehicle functions based on the equipment level.

Source: Škoda Auto



Infographic: Škoda presents interior highlights of the all-new Kodiaq and Superb generations

Ahead of the world premieres of the new Kodiaq and Superb generations, Škoda is unveiling their completely redesigned interiors, featuring a digital cockpit, a head-up display and a 13-inch free-standing infotainment display.

Source: Škoda Auto



Infographic: Škoda presents interior highlights of the all-new Kodiaq and Superb generations

The DSG gear selector has been moved to the steering column, now giving front passengers more space, while a roomy centre console offers more storage.

Source: Škoda Auto



Infographic: Škoda presents interior highlights of the all-new Kodiaq and Superb generations

Personalised control at your fingertips: The two outer Škoda Smart Dials control the interior temperature, seat heating, and ventilation, while the central Smart Dial allows drivers to manage up to four of the following functions: infotainment volume, fan speed, air direction, smart air conditioning, driving modes and map zoom.

Source: Škoda Auto

Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India and North Africa.
- › currently offers its customers twelve passenger-car series: the Fabia, Rapid, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as MEB battery systems, engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in over 100 markets.