

Škoda's Pay to Park service receives Car Connectivity Award from 'auto motor sport'

- › Readers of German trade magazine 'auto motor und sport' and its offshoot MO/OVE vote Pay to Park into first place in the 'price/performance stars' category
- › The app, created by Škoda's centre for digital services Škoda X, displays parking zones and allows drivers to remotely start and end parking sessions as well as handling parking fee payments
- › 43,500 users have registered and use either the in-car or mobile version of the app

Mladá Boleslav, 20 September 2023 – Škoda's Pay to Park service, developed by its centre for digital services Škoda X, has clinched a coveted Car Connectivity Award. In this year's reader poll organised by the German trade magazine 'auto motor und sport' and its offshoot MO/OVE, almost one in four participants voted for the Pay to Park service over its competitors in the 'price/performance stars' category. The app enables users to manage the entire parking process, either via the MyŠkoda app on their mobile or through the in-car infotainment system.

For the tenth consecutive year, 'auto motor und sport' and MO/OVE invited their readers and online audience to participate in the annual poll on the best connected car services. In total, over 12,000 respondents cast their votes across eleven categories. In the price/performance stars category, 22.4% of participants rated Škoda's Pay to Park service the highest for having the best price/performance ratio of all the connectivity options available.

The Pay to Park service displays available on-street parking zones and spaces throughout Europe. With the MyŠkoda smartphone app or the vehicle's infotainment system, Škoda drivers can search for parking spots, select and pay for them, and even extend their parking duration, all remotely.

The service is compatible with the Fabia, Kamiq, Scala, Octavia, Karoq, Superb, and Kodiaq models; the Enyaq family will soon be joining this list. Vehicles equipped with the current Amundsen or Columbus infotainment systems simply require a one-time registration with Škoda Connect and Remote Access to be activated. 43,500 users are now registered for Pay to Park, with around 40% using the in-car app on their vehicle's infotainment system.

The service is currently available in Germany, Switzerland, Austria, Belgium, Denmark, Finland, Italy, Norway, and Sweden and being rolled out in France, the Netherlands, Slovenia, Spain, and Hungary. The number of listed parking spaces is continuously increasing.

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Media images:



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Škoda X Managing Director Jaroslav Pelant (centre) with 'auto motor und sport' editors Clemens Hirschfeld (left) and Luca Leicht (right) at the award ceremony on Monday evening in Stuttgart.

Source: Motorpresse Stuttgart



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Source: Škoda Auto

Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India or North Africa.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as MEB battery systems, engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in over 100 markets.