

# Škoda Auto enters Vietnamese market with Karoq and Kodiaq SUVs



## Strategic plans

Medium-term annual sales projection of **30,000 units**

Potentially rising to **40,000 units** after 2030



## Dealers

**20 dealerships** opened by 2025

**30 dealerships** by 2028



## Cars

CKD assembly in Vietnam

2024



Kushaq

2025

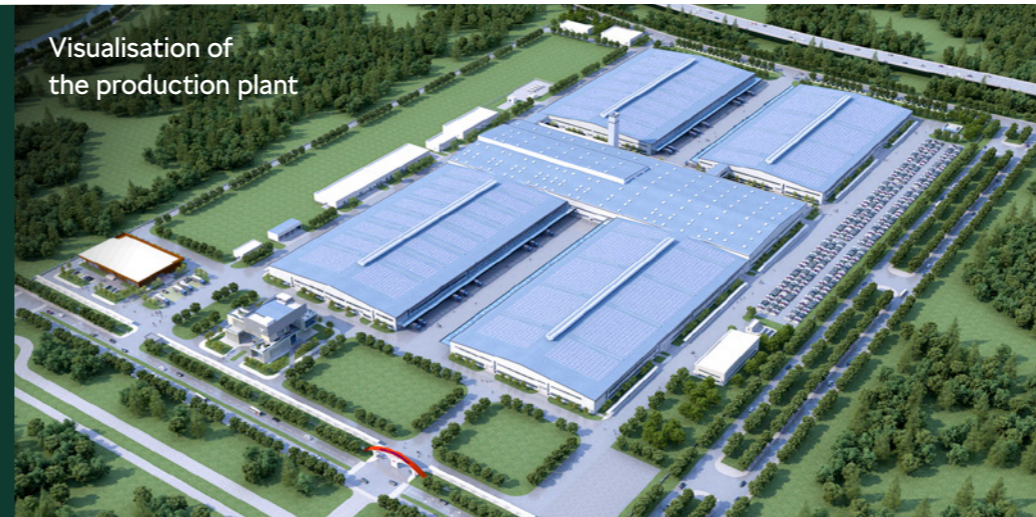


Slavia

## Production line in Quang Ninh province to be completed by H2/2024

- **The production plant** is owned by Škoda Auto's local distribution and production partner Thanh Cong Group
- **The industrial park** is located near the major international seaport Haiphong, with capacity to import from the EU
- Production capacity to rise **up to 27,000 cars** after 2027

Visualisation of the production plant



2023



Karoq



Octavia



Superb



Enyaq

Imports from the EU



Kodiaq



Enyaq Coupé

## Planned models for the coming years

**SKODA**