

## The all-new Škoda Superb: More space and comfort, six efficient powertrains and innovative safety systems

- › **Freedom of choice for customers:** fourth generation of Škoda ICE flagship will be available as a hatchback and Combi estate
- › **Building on proven strengths:** further design refinements incorporate Škoda's updated design language and include the new LED Matrix beam headlights with 40 percent more light output
- › **Commitment to customer centricity:** a new and even more intuitive interior concept with Škoda Smart Dials, a clean, tidy design and sustainable materials
- › **More efficient powertrains:** three petrol engines, two diesels and an improved plug-in hybrid with an electric range of more than 100 kilometres, plus a mild hybrid for the first time ever
- › **Improved safety:** many new, innovative and enhanced safety and assistance systems

**Mladá Boleslav, 2 November 2023 –** The fourth generation of the Škoda Superb builds on the strengths of its predecessor, offering an even more sophisticated design, more space and comfort and state-of-the-art technology. With the new Škoda Superb, customers will once again have the choice between a Combi estate version and a hatchback. A new range structure with seven Design Selections offers plenty of sustainable solutions, such as textiles made of 100 percent sustainable materials. At the same time, the innovative Škoda Smart Dials and a new interior concept featuring a free-standing 13-inch infotainment screen make for even greater ease of use. The interior has a clean and spacious look. Škoda has once again optimised its powertrains for even greater efficiency. There are three petrol engines with outputs ranging from 110 kW (150 hp) to 195 kW (265 hp), and two diesels with 110 kW (150 hp) and 142 kW (193 hp) to choose from. In addition, the portfolio includes a new plug-in hybrid powertrain that is exclusive to the Combi estate as well as an all-new mild-hybrid version. Innovative assistance systems such as the Turn Assist and Crossroad Assist are making their debut in the Superb.

**Klaus Zellmer, Chairman of the Board of Škoda Auto, says:** "The Superb has been the standard-bearer of Škoda's ICE range for more than 20 years. In its fourth generation it will continue to be just that, offering an even more refined, sculptural design, outstanding spaciousness and cutting-edge technology. Further powertrain optimisations and improved aerodynamics make for even greater efficiency. We have reconstructed the plug-in hybrid powertrain from scratch, and it now offers an all-electric range of more than 100 kilometres. The completely new interior is even more ergonomic and features an exemplary amount of sustainable materials. Last but not least, we will continue to offer the Superb as a hatchback and a Combi estate version, perfectly reflecting our customer focus."

**The standard-bearer of Škoda's ICE portfolio takes well-known virtues to the next level**

With the all-new fourth generation, Škoda is once again setting standards in terms of design, roominess, comfort and safety. Further design and aerodynamic refinements have reduced fuel consumption while improving performance. Three modern TSI petrol engines, including one with mild-hybrid technology, two diesels and a new plug-in hybrid powertrain with an electric range of more than 100 kilometres on the WLTP cycle deliver outputs ranging from 110 kW (150 hp) to 195 kW (265 hp). The top diesel and the top petrol engine come with all-wheel drive. All powertrains in the new Superb are mated to a DSG automatic transmission as standard. Furthermore, numerous new and improved assistance systems provide even more safety and comfort. The significantly brighter new-generation LED Matrix beam headlights and DCC Plus are making their debut in the Superb.

**New and roomier interior concept, a clean, tidy design and intuitive operation**

The fourth-generation Superb features a sculptural exterior design and a new, octagonal Škoda grille. The all-new interior concept includes a free-standing infotainment display measuring up to 13 inches in size. The selector lever has moved to the steering column, enabling a clean, tidy and much roomier centre console. In another first for the Superb, a head-up display is available as an option. The new Škoda Smart Dials provide quick and intuitive access to numerous vehicle and infotainment functions. Moreover, the all-new Superb adopts the new range structure with Design Selections, first introduced with the Enyaq. This offers themed option packs as well as individual options. New features include a Phone Box with inductive 15-watt fast charging and simultaneous smartphone cooling, as well as back-friendly Ergo seats with ten pneumatically controlled massage cushions. The electrically operated load cover in the Combi estate is one of several new (and a total of 28) Simply Clever features.

**Martin Jahn, Škoda Auto Board Member for Sales and Marketing, says:** "The Superb has been showcasing Škoda's technology and design expertise for more than two decades. With characteristic virtues such as practicality and spaciousness that are now associated with our brand's entire model portfolio, the Superb has been exceptionally well received by customers worldwide. The new, fourth generation builds on these strengths and takes them to the next level, making it a perfect companion for everyday explorers. By offering the fourth-generation Superb as a hatchback and a Combi estate we make sure that we serve the individual needs of all our customers to perfection."

**Success story spanning more than two decades and three model generations**

The Škoda Superb was launched in 2001 and more than 1.6 million have since rolled off the assembly lines. The Superb has been produced in Kvasiny (Czech Republic), Solomonovo (Ukraine), Aurangabad (India) and Nanjing (China). Over the course of more than two decades it has won numerous international accolades and awards. More than 30 of these came for the third Superb generation in 2016 alone, including the Red Dot Award for outstanding product design for the Superb Combi estate. Between 2001 and 2008, Škoda delivered a total of

137,000 first-generation vehicles. The second generation sold a total of 618,000 units from 2008 to 2015. In 2009, it became the first to offer an estate version of the Superb. The third-generation Superb was launched in 2015 and a total of 845,000 units have been produced to date. The biggest European markets for the third-generation Superb have been Germany with 153,222 vehicles (up to and including September 2023), the Czech Republic (61,479 vehicles) and the United Kingdom (57,054 vehicles).

### Contact

#### **Vítězslav Kodym**

Head of Product Communications

P +420 326 811 784

[vitezslav.kodym@skoda-auto.cz](mailto:vitezslav.kodym@skoda-auto.cz)

#### **Zbyněk Straškraba**

Spokesperson Product Communications

P +420 326 811 785

[zbynek.straskraba@skoda-auto.cz](mailto:zbynek.straskraba@skoda-auto.cz)

### Škoda Media Room

[skoda-storyboard.com](http://skoda-storyboard.com)

### Download the ŠKODA Media Room app



Follow us at [X.com/skodaautonews](https://x.com/skodaautonews) for the latest news. Find out all about the all-new Superb with [#SuperbPremiere](https://twitter.com/SuperbPremiere).

### Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in around 100 markets.