

Interior: Clean design, more intuitive controls including new Škoda Smart Dials and sustainable materials

- › **New, clean interior design: tidy centre console with selector lever on the steering column for more storage space; new Ergo seats with ten pneumatically controlled massage cushions**
- › **More intuitive controls: Škoda Smart Dials combining haptic and digital features**
- › **Up to 13-inch free-standing infotainment display, new Phone Box with inductive 15-watt charging and cooling, fast charging via USB-C**
- › **Sustainability: all textiles in the interior are made of 100 percent recycled materials**
- › **Connectivity features: mobile online services, infotainment apps and Functions on Demand**

Mladá Boleslav, 2 November 2023 – The fourth-generation Superb features a new interior concept with a centre console that has a tidy, new look and now provides even more storage space, as the selector lever has moved to the steering column. The all-new Superb offers new Ergo seats with ten pneumatically controlled massage cushions. The new range structure features a total of seven Design Selections. The new Škoda Smart Dials combine haptic and digital features and provide quick and easy access to many vehicle functions. The ICE flagship Superb now comes with a free-standing infotainment display measuring up to 13 inches, and for the first time an optionally available head-up display complementing the 10-inch Virtual Cockpit. With all textiles in the new Superb made of 100 percent recycled materials, Škoda is placing particular emphasis on sustainability. The Škoda Superb will also come with various Simply Clever features such as an electrically operated load cover in the Combi estate.

Fully digital displays and a tidy centre console, navigation function available as an option
The interior is characterised by the free-standing infotainment display, a first for the Superb, and the new centre console. This has a very clean, tidy look and provides more storage space than ever, as the selector lever has moved to the steering column. The Jumbo Box now has a total storage capacity of 5.5 litres. A hand rest makes it easy and comfortable to use the central touchscreen display, which measures 10 or 13 inches on the diagonal. The 10-inch central multi-touch display is part of the standard infotainment system and features DAB+ radio reception as well as gesture and voice control. The navigation function including online radio and a 13-inch screen are available as an optional package. A 10-inch Virtual Cockpit comes as standard, while an optional head-up display is available for the first time on the Superb.

Škoda Smart Dials combine digital and haptic elements

The three multifunctional Škoda Smart Dials cleverly combining haptic and digital elements are located between the infotainment display and the centre console. They can be operated by turning and pressing, and each carries a digital colour display with a 32-millimetre diameter. The controls allow quick access to numerous vehicle functions and feature a Unique Dark Chrome finish. The two outer Smart Dials for the driver and front passenger adjust the interior temperature, seat heating and seat ventilation. Each Smart Dial's current function is shown in the display and can be changed by pressing it. Drivers can customise the centre Smart Dial to control up to four of the following functions: the volume of the infotainment system, fan speed, air direction, smart air conditioning, driving modes and map zoom. Configuring the centre Smart Dial is done via the relevant infotainment system menu, and a long press is used to change between functions. Four additional hardware buttons between the dials provide direct access to windscreen ventilation, rear window heating, air recirculation and automatic air conditioning functions. The climate control menu is another new feature and will follow in the near future. It provides quick access to all heating functions for the seats, steering wheel, windscreen and rear window via a single Heaters button. The detailed configuration is done in the infotainment system's Air Conditioning menu. The all-new Superb also comes with a new Phone Box that enables fast inductive charging at 15 watts for a smartphone and also cools the device during the process. From the Selection trim level upwards, the vehicle is equipped with four 45-watt USB-C ports as standard, two at the front and two at the rear. An extra 15-watt USB-C port on the back of the interior mirror is also included from the Selection trim level upwards. The 45-watt ports can be used to power laptops, in addition to charging smartphones and tablets. Eight speakers in the door panels and a central speaker in the instrument panel are provided as standard from the Essence trim level upwards. A Canton Sound System with 14 speakers, including two surround speakers, is available as an option.

Seven Design Selections and many sustainable materials

The Superb adopts the new Škoda range structure, offering customers a total of seven Design Selections featuring carefully coordinated colours and materials in the style of modern living environments. The Studio Design Selection with black and grey fabrics is included with the basic Essence trim level. The Selection trim level offers a choice of four Design Selections. Moreover, Škoda customers can choose from up to 13 themed option packages and 15 individual options.

Trim level	Essence	Selection				Laurin & Klement	
Design Selection	Studio	Loft	Lounge	Suite black	Suite cognac	L&K Suite black	L&K Suite cognac
Seat upholstery	Black and grey fabric	Grey fabric	Suedia	Black leather/leatherette	Cognac leather/leatherette	Black leather/leatherette	Cognac leather/leatherette

Škoda Auto has placed great emphasis on sustainability and the use of high-quality materials in the Superb's interior. All textiles in the all-new Superb – including the headliner – are made of 100 percent recycled materials. The leather in the cognac colourway of the Suite and L&K Suite Design Selections is tanned using waste water from olive processing. Škoda's signature umbrella and ice scraper are also made from sustainable materials. All chrome elements in the interior have been replaced with the new Unique Dark Chrome trim. The two-spoke multifunction steering wheel bears the new Škoda logo and all Design Selections come with glossy black louvres on the instrument panel. Driver comfort is further enhanced by a knee pad on the side of the centre console in the style of the relevant Design Selection. The rear-view mirror is frameless and dims automatically.

Three seat variants and new Simply Clever features

The fourth-generation Superb offers three different front-seat configurations. The Studio Design Selection seats come with fabric upholstery and are manually adjustable for height and length. The Design Selections Loft with fabric upholstery and Lounge with perforated Suedia add a manually adjustable cushion length, an electrically adjustable backrest angle, 4-way lumbar support and a massage function with three air cushions. The Suite versions feature heated and ventilated Ergo seats with perforated leather/leatherette upholstery and seat memory for both front seats including Smart Comfort Entry. Their enhanced massage function uses ten pneumatically controlled air cushions and can be operated from the infotainment menu or via controls on the seat trim. One of the new Simply Clever features is the electrically operated load cover in the Superb Combi estate. The Jumbo Box under the split, fold-up centre armrest contains a new removable glasses compartment and a tray with a display cleaner. Making their debut in the Superb are smartphone pockets on the front seat backrests and a new sliding rear centre armrest with two integrated cup holders and a tablet holder. Storage compartments in the front door panels offer space for items such as the Škoda umbrella.

List of 28 Simply Clever features available for the Superb, depending on the trim level

- Smart Dials
- Parking ticket clip
- Ice scraper made from sustainable materials on the fuel filler flap
- Pen holder, slot for coins and grip for removable sunglasses compartment in the glove box

- Easy-open cupholder
- Foldable bag hooks in the boot
- B-pillar hooks
- Misfuelling prevention device
- Button-operated folding of rear backrest from the boot
- Four lashing eyelets in the boot
- High-visibility vest storage in all doors
- Rear-view camera washer
- 1.5-litre bottle holder in the front and rear doors
- Removable sunglasses compartment in the Jumbo Box
- Storage tray in the Jumbo Box
- Mobile phone pockets on the backs of the front seats
- USB port in the rear-view mirror
- Storage compartment in the driver's door panel, including umbrella made from sustainable materials
- Two cargo elements in the boot
- Funnel integrated into the lid of the windscreen washer tank
- Electronic child lock

Optional

- Multi-purpose storage pocket under the boot cover for the hatchback version
- Electrically operated load cover for estate
- Multi-purpose storage pocket under the boot cover, now with additional bag hooks
- Door-panel waste bin
- Sleep package (special headrests, blanket)
- Tablet holder on the headrest
- Rear armrest with integrated cup/tablet holder, now adjustable lengthwise

Permanent internet connection enables numerous online features

The Superb's permanent internet connection allows for "over the air" updates of the infotainment system, online-based route planning and numerous mobile online services from Škoda Connect. Among these are Proactive Service and Remote Access as part of Infotainment Online and Care Connect. Special features for the Superb Combi iV plug-in hybrid include Remote Charging, Remote Air Conditioning and Departure Planner, with Plug & Charge to be added at a later date. The infotainment experience also includes Weather, News, Traffication, Calendar, Offers and Pay to Park infotainment apps. Navigation, ACC, additional colours and functions for the ambient lighting and High Beam Control can be conveniently added online as Functions on Demand.

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Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in around 100 markets.