# SKODA

### Škoda Auto releases all-new Kodiaq teaser, announces world premiere details

- Teaser clip reveals fresh exterior and interior upgrades for the new generation of the SUV
- > Elements of the new Modern Solid design language make their first appearance
- > World premiere of the #AllNewKodiaq broadcast live on 4 October at 18:45 CET

Mladá Boleslav, 2 October 2023 – Škoda Auto is offering a sneak peek of the secondgeneration Kodiaq by releasing a video teaser. Showcasing fresh exterior and interior details, the all-new SUV features the first elements of the brand's new Modern Solid design language. The world premiere is slated for 4 October at 18:45 CEST and will be broadcast live on the <u>Škoda Storyboard</u> and <u>Škoda's <u>YouTube</u> and <u>X</u> channels.</u>

The teaser reveals key updates, including new tailgate lettering consistent with Škoda's updated CI, a completely redesigned interior with Smart Dials controls and a steering column-mounted selector lever. These updates are complemented by the addition of fresh Modern Solid design elements. Recently celebrated as Škoda's 3 millionth SUV, the Kodiaq offers a host of efficient drivetrains, now including a plug-in hybrid variant with an electric range of over 100 kilometres.

The livestream will be broadcast in English and Czech on the <u>Škoda Storyboard</u> and Škoda's <u>YouTube</u> and <u>X</u> channels on 4 October at 18:45 CEST. During the evening, a comprehensive press kit will be published in the <u>Media Room section of the Škoda Storyboard</u>.

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Media video



#### Video teaser: Škoda Auto releases all-new Kodiaq teaser, announces world premiere details

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Source: Škoda Auto

#### Škoda Auto

- > is successfully steering through the new decade with the Next Level Škoda Strategy 2030.
- > aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- > is emerging as the leading European brand in important growth markets such as India or North Africa.
- currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- > delivered over 731,000 vehicles to customers around the world in 2022.
- > has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- independently manufactures and develops not only vehicles but also components such as MEB battery systems, engines and transmissions in association with the Group.
- > operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- > employs over 40,000 people globally and is active in over 100 markets.