

Škoda Auto releases exterior sketches of the fourth-generation Superb

- › The new Superb provides an even more emotive look
- › ICE flagship integrates first elements of the new Modern Solid design language
- › Dynamic proportions and redesigned LED Matrix beam headlights and LED rear lights with crystalline elements
- › The [#SuperbPremiere](#) will be broadcast live on 2 November at 19:00 CET

Mladá Boleslav, 25 October 2023 – With just over a week to go before the premiere of the fourth-generation Superb, Škoda Auto has released the exterior sketches of its all-new ICE flagship. Its design incorporates elements from the new Modern Solid design language and the key features include upgraded LED Matrix beam headlights and LED rear lights with crystalline elements. The world premiere will be broadcast live on 2 November at 19:00 CET.

Oliver Stefani, Head of Škoda Design, explains: “The Superb has traditionally shaped Škoda’s design language and the fourth model generation will continue to do just that: its looks are characterised by sharply drawn lines, clearly defined and dynamic proportions and a modern sculptural and crystalline styling.”

The exterior sketches show first features of the new Modern Solid design language. They thus underscore Škoda Auto’s dedication to evolving its design philosophy while at the same time staying true to the renowned brand values such as practicality and spaciousness. The even longer and taller fourth-generation Superb comes with an enhanced aerodynamic performance and numerous highlights. Among other things, the headlights have become sharper and more crystalline, headroom and luggage compartment have grown considerably.

The world premiere will be streamed live on the [Škoda Storyboard](#) as well as Škoda’s [YouTube](#) channel on 2 November 2023 at 19:00 CET.

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Media images



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Source: Škoda Auto



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Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in around 100 markets.