

Škoda Auto releases fourth-generation Superb teaser and announces world premiere details

- › **Teaser clip offers a glimpse of both exterior and interior highlights of the fourth-generation Škoda Superb**
- › **Both hatchback and Combi estate versions feature redesigned headlights and rear lights as well as elements of Škoda's new Modern Solid design language**
- › **The #SuperbPremiere will be broadcast live on 2 November at 19:00 CET**

Mladá Boleslav, 30 October 2023 – Škoda Auto is teasing the fourth-generation Superb, with a short clip offering a glimpse of both the exterior and interior highlights. The world premiere is slated for 2 November at 19:00 CET and will be broadcast live on the Škoda Storyboard and Škoda's YouTube, X and LinkedIn channels.

The teaser clip reveals dynamic proportions, redesigned LED Matrix beam headlights and LED rear lights with crystalline elements as well as features of Škoda's new Modern Solid design language. The interior showcases the new Škoda Smart Dials and a steering column-mounted selector lever. Škoda's ICE flagship will be available in both hatchback and combi estate body versions, offering a choice of six powertrains, including plug-in and mild hybrids.

The livestream will be broadcast in English and Czech on the Škoda Storyboard and Škoda's YouTube, X and LinkedIn channels on 2 November at 19:00 CET. During the evening, a comprehensive press kit will be published in the Media Room section of the Škoda Storyboard.

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Media video and pictures



VIDEO: Škoda Auto releases fourth-generation Superb teaser and announces world premiere details

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Source: Škoda Auto



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The interior showcases the new Škoda Smart Dials and a steering column-mounted selector lever.

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Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in around 100 markets.