

Škoda Auto delivers 866,800 vehicles in 2023

The Czech carmaker increases deliveries by 18.5% over 2022.
The all-electric Enyaq family records sharpest rise in deliveries (+52.1%)

Western Europe

2022: 377,000
2023: **480,100**
+27.4%

Central Europe

2022: 148,000
2023: **185,000**
+25.1%

Eastern Europe

2022: 49,900
2023: **46,800**
-6.2%

Deliveries to customers

2023

Total
2022: 731,300
2023: **866,800**
+18.5%

China

2022: 44,600
2023: **22,800**
-48.9%

India

2022: 51,900
2023: **48,800**
-5.8%

TOP 5 markets with the highest increase in deliveries compared to 2022

1.	Germany	+23,600
2.	United Kingdom	+20,700
3.	Czech Republic	+16,600
4.	Turkey	+15,100
5.	France	+10,100



In 2023, the popular **Enyaq series**, recording a 52.1% YoY increase, received significant updates for its 2024 model year. These enhancements include more powerful drivetrains, faster charging times, extended range, and a new, even more intuitive user interface.

2023 Highlights

Škoda enters Vietnam and Kazakhstan

In September, Škoda Auto entered the Vietnamese market with an annual sales potential of more than 40,000 cars after 2030. As part of its internationalisation strategy, the automaker has also established new partnerships in Kazakhstan, focusing on sales and production.

New Corporate Identity in showrooms

Škoda has launched the global rollout of its new Corporate Identity across **the network of over 4,000 dealerships**. The first redesigned showrooms are in Vietnam and Estonia. Additionally, Belgrade, Serbia, welcomed the first City Store in the new look.

First new Škoda models in new style

The new Kodiaq SUV and Superb series were introduced at the end of 2023. Both reveal elements from **the new Modern Solid design language** and incorporate cutting-edge technology, including upgraded LED Matrix beam headlights and safety equipment.

Škoda X: New centre for digital services

The Škoda Auto DigiLab has evolved into Škoda X, highlighting its commitment to **advancing the digital features** in Škoda's products and services. This innovation hub will play a pivotal role in developing the brand's digital offerings.

Total deliveries of Škoda models to customers

191,900
Octavia

116,500
Kamiq

105,900
Kodiaq

100,100
Karoq

94,400
Fabia

81,700
Enyaq family

67,400
Superb

59,200
Scala

26,600
Kushaq

19,900
Slavia

3,300
Rapid

SKODA