

Škoda Auto delivers 866,800 vehicles worldwide in 2023

- › Škoda Auto increases deliveries by 18.5% YoY
- › Czech carmaker records growth in key markets despite challenging environment
- › All-electric Enyaq family achieves sharpest rise in deliveries across all models (+52.1%)
- › Octavia remains the top-seller, followed by Kamiq and Kodiaq SUVs
- › Škoda Auto advances internationalisation strategy throughout 2023, expanding into Vietnam and Kazakhstan

Mladá Boleslav, 12 January 2024 – In 2023, Škoda Auto achieved a notable increase in its vehicle deliveries, reaching a total of 866,800 units. This represents significant growth of 18.5% over the previous year. Germany continues to be the brand's largest single market, with 157,800 vehicles delivered (+17.6%). Additionally, Škoda Auto posted a strong result in the Czech domestic market, with 87,800 deliveries (+23.4%). The strongest growth was recorded in Germany, the UK and the Czech Republic. The all-electric Enyaq series, which is among the best-selling EVs in many European markets, set a new record since its launch, with 81,700 vehicles sold (+52.1%). Moreover, by entering the Vietnamese and Kazakhstan markets in H2 2023, Škoda Auto is systematically advancing its internationalisation strategy.

Klaus Zellmer, Škoda Auto CEO, says: “Our customers have spoken, and I’m truly grateful for their confidence in the Škoda brand. The hard work and dedication of the people who design, build and sell our cars yielded an impressive result in our 2023 deliveries, despite all the economic and market challenges of the past year. Growing demand across our model lines confirms our strategy of offering customers their choice of combustion, purely electric and hybrid powertrains during the transition to ever more e-mobility, with an upcoming portfolio of six new all-electric models starting with the Elroq later this year. Our business model is robust, even as we remain vigilant for new challenges in an unpredictable global market. We remain focused on what our customers want and on continually growing our capacity to respond quickly to the market, including investing in the ongoing development of our employees to secure the future of Škoda Auto.”

Martin Jahn, Škoda Auto Board Member for Sales and Marketing, adds: “Škoda Auto achieved a substantial 18.5% increase in global deliveries to customers last year, translating to 135,500 additional cars compared to 2022. Europe, which continues to be one of our key markets, recorded a 27.4% rise in Western regions, securing our seventh-place ranking among leading brands. Germany led with a remarkable year-over-year growth of 23,600 vehicles, followed by the UK and Czech Republic, which also made major

contributions to our success, with an increase of 20,700 and 16,600 cars, respectively. The Enyaq topped EV sales in the Czech Republic and Slovakia and was among the best-selling EVs in other major European markets, including Germany in October and November. Outside Europe, we achieved milestones such as surpassing 100,000 vehicle sales in India over two years and successfully tapping the Vietnamese, and Kazakh markets."

Holger Peters, Škoda Auto Board Member for Finance, IT and Legal Affairs, says: "With over 866,800 vehicles delivered globally last year, our model portfolio continues to attract significant interest, demonstrating exceptional value for money even in challenging economic times. Our commitment for the next twelve months is to maintain a steady course. By enhancing our efficiency and productivity, we aim to increase the profitability of our sales in the medium term. Through our Next Level Efficiency+ programme, strict cost discipline, and the integration of AI and robotic process automation, we are actively creating the necessary room for manoeuvre for future investments and the further electrification of our portfolio."

Advancing towards an electric future

Deliveries of the all-electric Škoda Enyaq family increased over 50% in 2023, underscoring the effectiveness of Škoda's electrification strategy. Last year, the Škoda Enyaq was the top-selling electric vehicle in the Czech domestic market and Slovakia and was among the top five best-sellers in several European countries, including Switzerland, Germany, Finland, Norway, and the Netherlands.

Škoda is intensifying its electric transformation by introducing plug-in hybrid versions of the new-generation Kodiaq and Superb, each offering a purely electric range of over 100 km.

Marking significant strides in global expansion

In September, Škoda Auto strategically entered the Vietnamese market to leverage the ASEAN region's potential, where Vietnam is projected to lead with an anticipated annual sales volume exceeding 40,000 units after 2030. Additionally, it offers significant synergies with the company's activities in India. At the recently inaugurated logistics hub in Pune, the CKD (completely-knocked-down) kits of the Indian-made models Kushaq and Slavia will be prepared for export to Vietnam for final assembly. In India, Škoda has reached a significant milestone, delivering 100,000 vehicles to customers in two years. Additionally, the automaker is re-establishing its presence in Kazakhstan through a strategic partnership supporting the local assembly of the Kodiaq, Kamiq, Karoq and Octavia.

Worldwide deliveries in 2023 by selected market region:

Market region	Deliveries from January to December 2023 (Deliveries 2022 / change in per cent)	
Europe	712,000 vehicles	(574,800 vehicles; +23.9%)
EU 27+NO+IS	601,100 vehicles	(477,700 vehicles; +25.8%)
Western Europe	480,100 vehicles	(377,000 vehicles; +27.4%)
Germany (largest single market globally)	157,800 vehicles	(134,300 vehicles; +17.6%)
United Kingdom	70,300 vehicles	(49,600 vehicles; +41.8%)
Central Europe	185,000 vehicles	(148,000 vehicles; +25.1%)
Czech Republic (domestic market)	87,800 vehicles	(71,200 vehicles; +23.4%)
Eastern Europe	46,800 vehicles	(49,900 vehicles; -6.2%)
India	48,800 vehicles	(51,900 vehicles; -5.8%)
China	22,800 vehicles	(44,600 vehicles; -48.9%)
Taiwan	10,000 vehicles	(6,600 vehicles; +51.5%)
Rest of the world	83,200 vehicles	(60,000 vehicles; +38.6%)
Turkey	33,600 vehicles	(18,500 vehicles; +81.8%)
Israel	14,500 vehicles	(13,600 vehicles; +7.3%)
Total (Worldwide)	866,800 vehicles (731,300 vehicles; +18.5%)	

Škoda Auto brand deliveries to customers in 2023

(in units, rounded off, listed by model; +/- in per cent compared to 2022):

Škoda Octavia	191,900; +36.0%
Škoda Kamiq	116,500; +21.0%
Škoda Kodiaq	105,900; +12.1%
Škoda Karoq	100,100; +14.1%
Škoda Fabia	94,400; +1.9%
Škoda Enyaq	81,700; +52.1%
Škoda Superb	67,400; +10.9%
Škoda Scala	59,200; +49.8%
Škoda Kushaq	26,600; -0.6%
Škoda Slavia	19,900; -4.9%
Škoda Rapid	3,300; -81.0%

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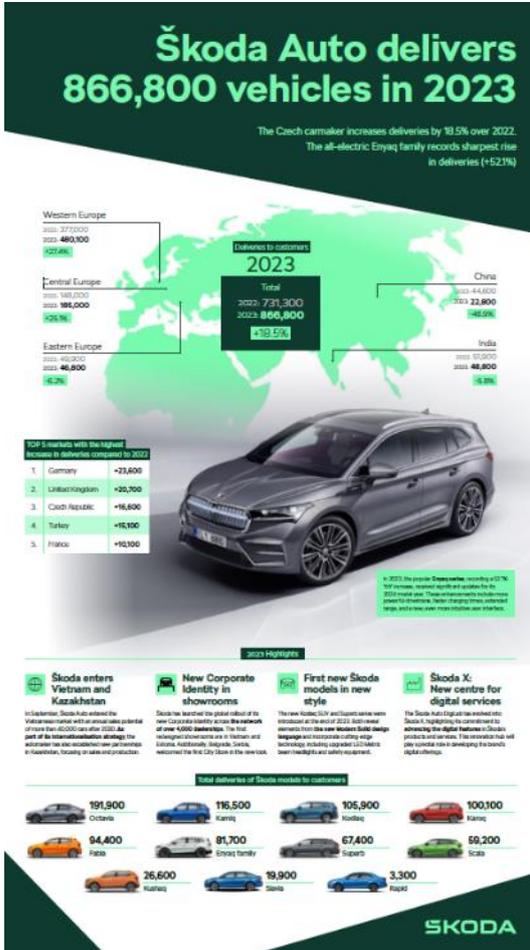
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Infographic and logo



Infographic: Škoda Auto delivers 867,000 vehicles worldwide in 2023

Škoda Auto achieves robust 18.55% growth in vehicle deliveries over the last year, continuing its positive momentum from previous challenging periods.



Škoda Auto Brand logo

Current logo of Škoda Auto, since 2022.

Source: Škoda Auto

Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 866,000 vehicles to customers around the world in 2023.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in around 100 markets.