

Škoda Auto releases teaser of the updated Octavia

- › Footage of the updated Škoda Octavia reveals a first glimpse of the refreshed look and selected highlights
- › Enhanced Škoda grille and new CI lettering on the tailgate

Mladá Boleslav, 31 January 2024 – Škoda Auto is offering a sneak peek at the modernised Škoda Octavia with a short exterior teaser. The updated bestseller, available in both hatchback and Combi estate body styles, will be officially unveiled soon.

The updated exterior design features a refined front view with an extended Škoda grille. On the tailgate, the Škoda lettering reflects the brand's revised corporate identity. The Czech car manufacturer will be revealing the modernised hatchback and Combi estate versions of its bestseller shortly.

Contact

Vítězslav Kodym

Head of Product Communications

+420 326 811 784

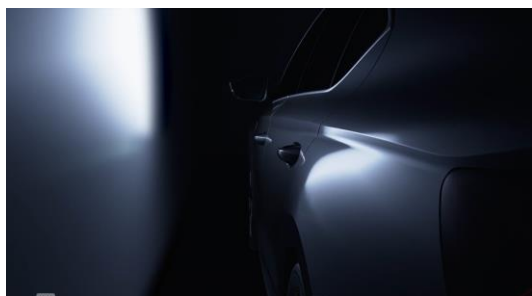
vitezslav.kodym@skoda-auto.cz**Anežka Boudná**

Spokesperson Product Communications

+420 734 298 801

anezka.boudna@skoda-auto.cz

Video

**Video: Škoda Auto releases teaser of the updated Octavia**

The teaser provides a first glimpse of the modernised exterior design, featuring an updated Škoda grille and new CI Škoda lettering on the tailgate.

Source: Škoda Auto

Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 866,000 vehicles to customers around the world in 2023.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in around 100 markets.