

## Škoda celebrates 90 years of the Superb at the Rétromobile Exhibition

- › Škoda showcases eight cars at the Rétromobile exhibition in Paris, taking place at the Porte de Versailles centre until 4 February
- › 90 years of Superb production marked by a quartet of prestigious vehicles bearing the name, including the latest generation
- › Škoda Vision 7S concept study provides an outlook on the brand's new design language with a large all-electric SUV

Mladá Boleslav/ Paris, 31 January 2024 – At the Rétromobile exhibition in Paris, Škoda is celebrating the 90<sup>th</sup> anniversary of the Superb's production launch. Along with the Superb, the carmaker's display at Porte de Versailles includes the sporty Škoda 1100 OHC Coupé, the prestigious 1928 Škoda Hispano-Suiza, the innovative Voltavia project combining elements from 1969 and 2023, and the Škoda Vision 7S concept: This study of a large electric family SUV, presented in 2022, previews the Modern Solid design direction for Škoda's future vehicles.

In collaboration with its importer Škoda France, the Mladá Boleslav-based carmaker has put together an exclusive collection for Rétromobile. The Porte de Versailles exhibition will introduce eight cars to enthusiasts and the general public, representing Škoda's past, present, and future. Andrea Frydlová, head of the Škoda Museum, explains: "In selecting the cars we are presenting this year in Paris, we focused on celebrating the Superb's 90<sup>th</sup> production anniversary."

### Škoda Superb: A decades-long legacy of excellence

Even before the Superb's story began in 1934, Škoda had already manufactured prestigious cars from 1926 to 1930 through the licensed production of the Hispano-Suiza limousine. A 1928 model of this originally Spanish-Swiss brand, well-known in France, will also be on display at the Paris exhibition. The Superb range at the Škoda stand is represented by three six-cylinder historic models from 1936, 1938, and 1948 in various configurations. In addition, the latest modern generation of the Superb is among the exhibited vehicles: With production now underway, it continues the series' tradition, equipped with state-of-the-art features and technology.

### A racing special reborn and a glimpse into the future

From the very beginning, Škoda has been closely associated with racing and motorsport. Testifying to the brand's success in motorsports, the Škoda 1100 OHC Coupé is making its debut on French soil. Only two closed versions of this striking racing special were built in 1959/1960. The fully operational racing car was reconstructed using the preserved frame,

chassis, engine, and body construction based on original documentation, employing both traditional methods and cutting-edge technologies.

The exhibited Vision 7S concept study offers a peek into the future of individual mobility as envisioned by Škoda Auto: This large seven-seater family car is a symbol of purely electric propulsion and heralds Škoda's powerful new design language, Modern Solid.

**Voltavia: Electrified 1969 Škoda Octavia Combi**

The Rétromobile exhibition is also introducing the public to the Voltavia project for the first time. This unique transformation of a 1969 Škoda Octavia Combi into a fully electric vehicle was realised by Automobile Propre – the first French website dedicated to electric vehicles. As part of the Retrofit Challenge organised by Škoda France, two editorial teams were tasked with converting 1960s Octavia cars into all-electric vehicles. Editor-in-chief Pierre Desjardins explains: “There were plenty of options for converting this 1969 Škoda Octavia Combi to electric. Our team chose to focus on efficiency and comprehensiveness, while aiming to preserve key characteristics of the brand, such as utility and luggage space. We also ensured that the conversion was completely reversible.” The Voltavia is powered by a 75 kW electric motor with 220 Nm of torque, drawing energy from a 27.2 kWh battery, which comprises battery modules from the Enyaq.

The Rétromobile exhibition opens its doors at the Porte de Versailles centre in Paris on Wednesday, 31 January and runs until 4 February.

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Media image



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Source: Škoda Auto

**Škoda Auto**

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 866,000 vehicles to customers around the world in 2023.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in around 100 markets.