

Interior: Improved infotainment equipment and additional sustainable materials

- › **New range structure with nine interior Design Selections**
- › **10-inch Digital Display, AI-based chatbot ChatGPT and dual-zone Climatronic as standard, 13-inch display available as an option in the Octavia for the first time**
- › **Recycled fabrics and, for the first time in the Octavia, sustainably treated leather**

Mladá Boleslav, 14 February 2024 – The updated Octavia offers nine Design Selections for the interior, which are marked by an increased use of sustainable materials. For the first time, the Octavia is available with a 13-inch central infotainment display. USB-C ports offer three times more charging power, now providing 45 watts. The Kessy keyless entry system has undergone improvements for more convenient opening and locking. The AI-based ChatGPT chatbot will later be integrated into the Laura voice assistant as standard.

Karsten Schnake, Škoda Auto Board Member for Procurement, says: “With the revised Octavia, we are continuing our efforts to make our best-seller more sustainable. This is reflected in our use of recycled fabrics and sustainably treated leather, which will now be available in our most popular model for the first time. Furthermore, our classic Simply Clever features, the ice scraper and umbrella, are now also made from recycled materials.”

ChatGPT integration, new displays and more comprehensive equipment

The updated Octavia comes with even more comprehensive standard equipment, including a free-standing central 10-inch infotainment display in combination with a 10-inch Digital Display. In a first for the model series, a 13-inch display is available as an option. The AI-based ChatGPT chatbot will be integrated into the Laura voice assistant as standard. This integration introduces a variety of new capabilities that go far beyond the previous voice commands.

A dual-zone Climatronic system is now standard on all models, and from the Selection trim level upwards the interior includes a 15-watt Phone Box. This offers inductive fast-charging of smartphones as well as a ventilating function. USB-C ports now deliver an output of 45 watts and thus three times more charging power than before. For the first time in the Octavia, the upgraded Kessy keyless vehicle access system automatically unlocks or locks the vehicle as soon as the driver enters or leaves an area within 1.5 metres of the car while carrying the key.

New upholstery and decorative trims

The interior of the updated Škoda Octavia comes with new upholstery, trim and door panel designs. Škoda uses sustainable materials in some of the nine Design Selections, which are clustered around the four trim levels Essence, Selection, Sportline and RS. Examples include recycled fabrics in the Lodge and Sportline Design Selections and sustainably treated leather in the Suite Design Selection. The latter’s perforated leather is available in the colours Black and Cognac, marking a first for the Octavia. It is tanned using sustainable materials, including coffee husks, to replace traditional chemicals. The ergonomic front seats of this optional Design Selection also have an AGR (Healthy Back Campaign) seal of approval as well as a ventilation and massage function. In another first for the Octavia, Unique Dark Chrome trim elements are used in the interior and on the steering wheel which now features the new, two-dimensional Škoda logo.

Overview of the Design Selections

Trim level	Name of interior	Seats
Essence	Studio	Black fabric
Selection	Loft	Black fabric
	Lodge	Recycled fabric/artificial leather
	Lounge	Black Suedia/artificial leather
	Suite Black	AGR certified ergonomic seats Black perforated eco leather/artificial leather
	Suite Cognac	AGR certified ergonomic seats Cognac perforated eco leather/artificial leather
Sportline	Sportline	Sports seats, recycled grey fabric/artificial leather
RS	RS Fabric	Black fabric
	RS Suedia	Artificial leather/black Suedia

New Simply Clever features

The revised Octavia also introduces new Simply Clever features. An optional automatic retractable luggage compartment cover can be fitted to the Combi estate to make access to the cargo area easier. A dedicated storage box to hold rear passengers’ bags, cups and bottles is also making its debut. The multifunction pocket in the luggage compartment now has two variable hooks. The optional tablet holder on the back of the front seats is now also available for the sports seats. The ice scraper in the fuel filler flap and the optional umbrella in the front door are now made from sustainable materials. The hand brush in the dedicated front door compartment also remains part of the standard equipment.

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Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 866,000 vehicles to customers around the world in 2023.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in around 100 markets.