

## Sales results: Success story of the compact duo continues

- › More than 670,000 units of the Škoda Scala and Kamiq have been delivered in over 60 markets
- › Since 2021, the Kamiq has been Škoda's second best-selling model and the most popular SUV with customers, for three years in a row
- › The Scala has topped sales charts on the Iberian Peninsula and in North Africa

Mladá Boleslav, 5 February 2024 – With the Scala perfectly filling the gap between the Fabia and Octavia and the Kamiq as the popular entry-level model in the brand's SUV family, Škoda Auto is well established in the compact segment. Overall, more than 670,000 units of these two models have rolled off the production lines at the main plant in Mladá Boleslav to date. With the upgraded versions of both models, this success story is now set to continue.

**Martin Jahn, Škoda Auto Board Member for Sales and Marketing, says:** “The two models Scala and Kamiq have firmly established our brand in the compact segment, based on proven Škoda virtues. The mix of attractive design, outstanding value for money and extensive standard equipment makes both models reliable everyday companions. This is well received by our customers. Both models being among Europe's ten best-selling vehicles in their respective segments speaks for itself. We have now comprehensively refreshed both models in order to continue the success story in the second half of the product life cycle.”

### Successful models based on the MQB-A0 platform

With the Scala hatchback and the Kamiq city SUV, Škoda has had a powerful duo in the compact segment since these vehicles were launched in 2019. Overall, more than 670,000 of these two models have been produced at Škoda's main plant in Mladá Boleslav to date and delivered to customers in over 60 markets globally.

### Scala and Kamiq building on a strong track record

The Scala has achieved top positions in numerous countries' sales charts. In Europe, they include Portugal, Spain and Ukraine; in North Africa, the model has been particularly successful in Tunisia, Egypt and Morocco. To date, Škoda has delivered over 260,000 Scala vehicles to customers in over 60 markets globally, most of them in the Czech Republic (almost 46,000), Germany (over 41,000) and Poland (over 22,000). Finishing 2021, 2022 and 2023 as Škoda's best-selling SUV, ahead of the Kodiaq and Karoq, the Kamiq was also the overall runner-up behind the brand's iconic Octavia, achieving top positions in the sales charts in the UK, Austria, Italy, Spain and France. To date, nearly 410,000 Kamiqs have rolled off the production line in the Czech Republic and been sold in over 60 markets worldwide. Most of them went to customers in Germany (over 65,000), the Czech Republic (almost 48,000) and the UK (over 36,000).

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### Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 866,000 vehicles to customers around the world in 2023.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in around 100 markets.