

Best Cars 2024: Škoda Octavia and Fabia win at the 'auto motor und sport' Readers' Choice Awards

- › Škoda Octavia clinches the import category title in the Compact class for the eleventh consecutive year
- › Škoda Fabia repeats last year's victory as the best import vehicle in the Small Car segment

Mladá Boleslav, 14 February 2024 – A repeat success: this year, both the Škoda Fabia and Octavia have secured the title of best import car within their respective classes in the renowned Best Cars Readers' Choice Awards. In the 48th iteration of the competition, organised by the German automotive magazine 'auto motor und sport', 92,798 participants cast their votes, with a record number of 455 models competing in 13 categories. The Octavia extended its impressive winning streak, claiming the title of best import compact vehicle for the eleventh time in a row, marking its twelfth Best Cars award in total. The Fabia was crowned winner among imported small cars for the third time, following victories in 2008 and 2023.

Škoda Octavia maintains its decade-long lead – outshining 28 rivals

At this year's auto motor und sport Readers' Choice Awards, 15.5% of the votes went to the Škoda Octavia in the Compact class import category. The acclaimed Czech model prevailed against 28 competitors to secure its eleventh Best Car title in a row. Throughout the history of the Readers' Choice Awards, the Octavia has been honoured with twelve awards. The upgraded version of the brand's bestseller celebrated its world premiere today. The event was broadcast from a Virtual Studio and can be watched on newskodaoctavia.com, the [Škoda Storyboard](#), and [Škoda's official YouTube channel](#).

All good things come in threes for the Škoda Fabia

The fourth-generation Škoda Fabia also successfully defended its title from last year as the best import vehicle in its class, garnering 16% of the votes and securing the top position ahead of 19 competitors. Following 2008 and 2023, this marks the third Best Cars Award for the Fabia.

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Source: Škoda Auto



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Škoda Auto

- › is successfully steering through the new decade with the Next Level - Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 866,000 vehicles to customers around the world in 2023.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in around 100 markets.