

## Škoda Museum has unveiled sustainability-focused exhibition

- › **A new exhibition at the Škoda Museum details the automaker's comprehensive strategies for lowering its environmental impact**
- › **Running from 17 January until 16 June, the display highlights Škoda Auto's commitment to sustainability**
- › **Škoda Auto offers insights into its sustainability efforts and future projects via a dedicated [microsite](#)**

**Mladá Boleslav, 15 February 2024 – Protecting the environment and minimising the company's environmental impact has long been central to Škoda Auto's corporate strategy. Between 17 January and 16 June, the Škoda Museum is hosting a comprehensive exhibition showcasing the company's sustainability efforts and initiatives to visitors. The exhibition also marks the public debut of the all-new Kodiaq, now offering a plug-in hybrid drivetrain for the first time.**

The new exhibition at the Škoda Museum in Mladá Boleslav highlights the company's commitment to electrification and sustainability. On show until 16 June, it offers visitors an in-depth look at Škoda Auto's initiatives to continually reduce its environmental impact. The display details the specific strategies the carmaker employs to lower emissions across the value chain. Additionally, it features a range of environmental projects and activities, both historical and current and outlines future sustainability plans.

### **Innovation rooted in tradition**

The exhibition at the Škoda Museum not only presents the company's history but also its long-standing commitment to environmental stewardship, highlighted by vehicles like the Škoda Eltra. Derived from the Škoda Favorit, this all-electric model was created in the early nineties and reflects the beginning of Škoda's electrification efforts.

The display also educates visitors on the use of sustainable materials in current Škoda models. For example, in the new Škoda Kodiaq, all textiles used for the seat upholstery, the carpets in the cabin and the boot, as well as the headliner, are made of 100% recycled polyester or, in the case of the Design Selection Lounge, a combination of recycled yarns with 40% natural wool. Even the leather seat covers are produced through eco-friendly processes, and the iconic Škoda umbrella is now made from recycled materials.

In collaboration with its suppliers, Škoda Auto is working intensively on developing new, sustainable materials for future production, including mono-materials and recycled plastics

for seats and door trims. The interior study of the Škoda Octavia on display offers insights into the sustainable materials that will characterise the interiors of future vehicles.

#### **Sustainability as a strategic cornerstone**

Since 2013, Škoda Auto has integrated its sustainability efforts into its corporate GreenFuture strategy, encompassing the core areas of GreenFactory, GreenProduct, and GreenRetail. This move underscores sustainability as a key element of the Next Level – Škoda Strategy 2030.

Since 2020, the company has sent no production waste to landfill. This means all the waste from production processes is energetically or materially reprocessed. By 2030, Škoda Auto commits to achieving CO<sub>2</sub>-neutral operations at its three Czech and two Indian manufacturing sites, and reducing its European fleet emissions by 50% compared to 2020 levels. The Czech carmaker is also expanding its use of renewable energy sources. In collaboration with energy supplier ŠKO-ENERGO, the automaker is modernising the heating plant to use 100% biomass. It is also developing solar energy projects at its plants in cooperation with other partners, another example of its holistic approach to sustainability.

#### **Promoting sustainability across the international dealer network**

Škoda Auto extends its sustainability efforts to its global dealer network, adopting eco-friendly practices in logistics, including the use of recyclable packaging, electric trucks, and route optimisation to minimise emissions. At its dealerships and service centres, the company promotes sustainable operations having installed solar panels, battery storage systems, and heat pumps to reduce energy consumption. Moreover, Škoda Auto ensures the responsible use and management of chemicals, waste, energy, and water.

To find out more about Škoda Auto's sustainability initiatives, detailed information about the exhibition, including the opening hours of the Škoda Museum, is available here. Additionally, Škoda Auto has a dedicated sustainability microsite, offering deeper insights into its environmental, social, and governance (ESG) topics and measures.

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Media images



**Škoda Museum unveils sustainability-focused exhibition**

Škoda Auto is showcasing its sustainability journey with interactive exhibits and vehicles.

Source: Škoda Auto



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After celebrating its world premiere in October 2023, the new Škoda Kodiaq makes its public debut at the exhibition, with all the textiles used in the vehicle made 100% from recycled polyester or a combination of recycled yarns and wool.

Source: Škoda Auto

**Škoda Auto**

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 866,000 vehicles to customers around the world in 2023.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in around 100 markets.