

# Interior: Roomier, sustainable and digital, with intuitive Škoda Smart Dials

- > Design Selections: new range structure adopted by the Superb model series for the first time
- > Sustainable materials: eco-friendly tanned leather and textiles made of recycled materials
- > Reworked ergonomics: tidy centre console, free-standing infotainment display measuring up to 13 inches and head-up display, available for the first time in the Superb model series
- New level of comfort: three seat options, including Ergo seats with ten pneumatically controlled massage cushions

Mladá Boleslav, 11 March 2024 – A spacious, clean design and the new range structure with Design Selections define the interior of the Superb Combi estate. The free-standing infotainment display measuring up to 13 inches – a first for the Superb – immediately catches the eye, just like the intuitive Škoda Smart Dials. For the first time, customers can complement the 10-inch Virtual Cockpit with an optional head-up display. All textiles, including the headliner, contain recycled materials.

Johannes Neft, Škoda Auto Board Member for Technical Development, says: "We have closely listened to our customers and brought haptic controls back. The result is new Škoda Smart Dials, combining haptic and digital elements for even quicker, easier and more intuitive on-board operation. Bundling numerous functions, they contribute effectively to reducing driver distraction and thus enhance safety on the road."

## Three trim levels with different Design Selections

There are three trim levels available for the new Superb, each comes with different Design Selections. These are complemented by themed option packages and further individualisation possibilities. The basic Essence trim level includes the Studio Design Selection, while the Selection trim level offers the Design Selections Loft, Lounge, Suite Black and Suite Cognac. The Superb Combi L&K comes with the Design Selections Suite Black and Suite Cognac, featuring specific details such as embroidered L&K lettering.

The overall impression in the interior is dominated by the newly designed centre console. With the selector lever moved to the steering column, the new centre console adds to an enhanced sense of space. The new Phone Box, which comes as standard for the Selection trim level and above, now enables fast inductive smartphone charging at 15 watts while also ventilating the phone during the charging process.



## New Škoda Smart Dials combine digital and haptic elements

The multifunctional Škoda Smart Dials have a textured surface in Unique Dark Chrome and combine haptic and digital elements for particularly easy and intuitive operation. The three dials can be turned and pressed to control various vehicle functions. Each Smart Dial also has a 32-millimetre digital display. The two outer Smart Dials for the driver and front passenger control the interior temperature, seat heating and seat ventilation. The activated function is shown on the display and changes when the control is pressed. The centre Smart Dial controls up to four functions selected by the user from the following six: infotainment volume, fan speed, air direction, smart air conditioning, driving modes or map zoom. The central Smart Dial can be configured by pressing and holding. A settings menu for configuring the central control's functions appears on the infotainment display. A short press of each knob confirms the selected functions. Any adjustments to the configured functions are made by turning each Smart Dial.

#### Central display measuring up to 13 inches and optional head-up display

For the first time in the Superb, the central infotainment display is a free-standing unit. A handrest makes it easy and comfortable to use the touchscreen, which measures 10 inches, or optionally 13 inches in combination with the navigation function. The menu structure offers three basic menu icons: "Home", "Car" and "App". From Selection trim level upwards, a head-up display is available as an option for the first time. It projects navigation, cruise control/predictive speed limiter, traffic sign recognition and lane assist information into the driver's field of vision. A 10-inch Virtual Cockpit comes as standard.

### Three seat variants and sustainable materials

The all-new Superb Combi estate comes with three different front seat configurations. All textiles in the Superb Combi contain recycled polyester. The cognac-coloured leather is sustainably tanned using water from olive oil production.

Design Selection	Seat upholstery	Features
Studio	Fabric	Manually adjustable
		Seat heating
Loft	Fabric	Electric backrest adjustment
		Manually adjustable cushion length
		4-way lumbar support
Lounge	Perforated Suedia	Massage function with three air cushions
		Vertically and horizontally adjustable headrests
Suite	Perforated leather	Ergo seats
		Seat memory, Smart Comfort Entry function,
		electrically adjustable in all directions
L&K Suite		Advanced massage function, 10 pneumatically
		controlled air cushions

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A cup holder is integrated into the rear armrest, and from Lounge upwards there is also a tablet holder and fore/aft adjustment. A through-loading opening enables transportation of longer items. The optional Family/Business package includes rear side airbags, the Sleep package, tablet holders on the front seat backrests, a waste bin and roller blinds on the rear side windows. The 725-watt Canton Sound System (optionally available from Selection upwards, standard with L&K) has a 16-channel amplifier, a digital equaliser and twelve loudspeakers. These are complemented by a central speaker in the dashboard and a subwoofer in the space-saver spare wheel.

## Ambient lighting and exterior door handle recess lighting

The ambient lighting feature comes as standard with the Lounge and Suite Design Selections, offering ten independently selectable colours: one set for the dashboard and both the front and rear door panels, and another set for the front and rear footwells plus the storage compartments in all the doors. The Superb Combi estate now comes with the KESSY Advanced function, which also adds recess lighting for the exterior door handles. This feature is available as an option from the Loft trim level upwards and standard on the L&K.

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- > aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- > effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- > currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- > delivered over 866,000 vehicles to customers around the world in 2023.
- > has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
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- > operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- > employs over 40,000 people globally and is active in around 100 markets.