

Simply Clever: Up to 28 intelligent features

- › **Debut:** an electrically operated load cover, a first for Škoda
- › **New elements:** display cleaner in the Jumbo Box tray and sliding rear centre armrest
- › **Updated classics:** first Simply Clever features now made from sustainable materials

Mladá Boleslav, 11 March 2024 – Simply Clever features are a core element of the Škoda brand, with new ideas constantly added to the list. In the all-new Škoda Superb Combi estate, up to 28 Simply Clever features are available, including an electrically operated load cover, marking a first for Škoda. Classics such as the ice scraper and the umbrella in the driver’s door are now made of sustainable materials.

Familiar favourites and new developments

As the brand’s flagship ICE model, the all-new Škoda Superb Combi estate also comes with new Simply Clever ideas. In total, up to 28 of the brand’s hallmark features can be found in the new model. These range from familiar favourites such as the parking ticket clip on the A-pillar to new ideas making their debut in the all-new Superb Combi, like for example the electrically operated load cover. It protects the contents of the 690-litre luggage compartment from prying eyes at the touch of a button and makes loading and unloading easy. A new, sliding rear centre armrest with two integrated cup holders and a tablet holder is also making its debut in the Superb, while the Jumbo Box under the fold-up centre armrest contains a tray with a display cleaner. The controls also benefit from new ideas. The Heaters mode in the air-conditioning menu will later this year allow customers to activate the heating functions for the seats, steering wheel, windscreen and rear window using a single button in the infotainment display. There is now a QR code in the boot, linking users to instructional videos on how to make full use of the luggage and storage compartments.

All 28 Simply Clever features

Smart Dials ¹	Tray with dry display cleaner in the Jumbo Box ¹
Parking ticket clip	Mobile phone pockets on the backs of the front seats ¹
Ice scraper in the fuel filler flap now made from sustainable materials ¹	USB-C port in the rear-view mirror
Grip for removable sunglasses compartment ¹ , pen holder and slot for coins in the glovebox	Umbrella in the driver’s door panel now made from sustainable materials ¹
Easy-open cupholder	Two cargo elements in the boot

Foldable bag hooks in the boot	Funnel integrated into the lid of the windscreen washer tank ¹
B-pillar hooks	Electronic child lock
Misfuelling prevention device	Warning triangle stored in the tailgate ¹
Backrest folding via a button in the boot	Electrically operated load cover ^{1,2}
Four lashing eyelets in the boot	Multi-purpose storage pocket under the boot cover, now with additional bag hooks ^{1,2}
High-visibility vest storage in all doors	Door-panel waste bin ²
Rear-view camera washer	Sleep package (special headrests, blanket) ²
1.5-litre bottle holder in the front and rear doors	Tablet holder on the headrest ²
Removable sunglasses compartment in the Jumbo Box ¹	Rear armrest with integrated cup/tablet holder, now adjustable lengthwise ^{1,2}

¹ new for the Superb Combi estate

² optional

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Škoda Auto

- › is successfully steering through the new decade with the Next Level - Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 866,000 vehicles to customers around the world in 2023.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in around 100 markets.