

## Škoda Auto's Annual Press Conference: financial insights & BEV design preview

- › **Event livestream:** scheduled for Friday, 15 March at 10:00 CET, broadcast live on the Škoda Storyboard and the company's official social media channels
- › **2023 results and future outlook:** Škoda Auto to review last year's financial figures and outline strategic plans
- › **BEV design sneak peek:** automaker offers exclusive preview of future BEV model

Mladá Boleslav, 7 March 2024 – Škoda Auto will be broadcasting this year's Annual Press Conference live online on Friday, 15 March at 10:00 Central European Time.

The livestream will be accessible on the Škoda Storyboard and the company's official social media channels. The carmaker will present its 2023 key financial indicators and provide an outlook on its current developments and strategic plans. Additionally, Škoda Auto will share an exclusive sneak peek of its design concept for a future battery electric vehicle.

Following a comprehensive review by Škoda Auto CEO Klaus Zellmer, highlighting the company's activities and achievements over the past financial year, Škoda Auto Board Member for Finance, IT and Legal Affairs, Holger Peters, will outline the key financial indicators. Škoda Auto Board Member for Sales and Marketing, Martin Jahn will discuss the company's sales performance and internationalisation.

The online presentation will culminate in a Q&A session for media representatives, offering an opportunity to engage directly with the Board of Management. Questions may be submitted in advance via email to [media@skoda-auto.cz](mailto:media@skoda-auto.cz) and through Sli.do during the livestream until the Q&A session commences.

Media outlets are invited to embed the livestream of Škoda Auto's Annual Press Conference on their own channels using the provided embed code.

**Date:** Friday, 15 March, 10:00 – 11:30 CET

### **Livestream channels:**

Škoda Storyboard: <https://www.skoda-storyboard.com/en/>

YouTube: [https://youtube.com/live/\\_y\\_DusQZuWI](https://youtube.com/live/_y_DusQZuWI)

X: <https://x.com/skodaautonews>

Embed code: 

```
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gyroscope; picture-in-picture; web-share" allowfullscreen></iframe>
```

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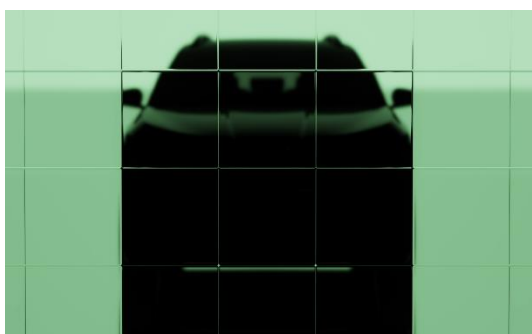
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Video



**Video: BEV design preview at  
Škoda Auto's Annual Press Conference**

At this year's Annual Press Conference, Škoda Auto will share an exclusive preview of a future BEV. The car manufacturer features the first teaser on the [Škoda Storyboard](#) and the company's social media channels.

Source: Škoda Auto

**Škoda Auto**

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 866,000 vehicles to customers around the world in 2023.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in around 100 markets.