

## Connectivity: Enhanced user experience, new services and integration of ChatGPT into the Laura voice assistant

- › **Full connectivity: mobile online services, infotainment apps and Functions on Demand**
- › **Integration of the AI-based chatbot ChatGPT into the Laura voice assistant**
- › **The all-new Kodiaq is compatible with the latest version of the MyŠkoda app**
- › **Convenient online services: Powerpass, Pay to Park and Pay to Fuel**

**Mladá Boleslav, 8 April 2024 – The all-new Kodiaq is always online, offering numerous innovative mobile online services and infotainment apps such as Pay to Fuel and Pay to Park. The new SUV is compatible with the latest version of the MyŠkoda app and will also come with the AI-powered chatbot ChatGPT integrated into the Laura voice assistant. This will enhance the in-vehicle experience and help to make everyday life easier.**

### **Permanent internet connection enables numerous online features**

The Kodiaq's permanent internet connection will allow for convenient over-the-air updates, online-based route planning and mobile online services from Škoda Connect. For the all-new Kodiaq iV with a plug-in hybrid powertrain, the special features will include Remote Air Conditioning, Departure Planner, Plug & Charge and Remote Charging (with the last two features due to become available at a later date). Škoda Connect will offer functions like Proactive Service and Remote Access as part of Infotainment Online and Care Connect. The infotainment will also include Weather, News, Traffication, Calendar, and Offers. Navigation, ACC, additional colours and functions for the ambient lighting will be available as Functions on Demand.

### **Extended range of functions for the Laura voice assistant**

The new generation of the large SUV sees Škoda integrating the AI-based chatbot ChatGPT into the Kodiaq as well. The software, powered by Cerence Chat Pro from technology partner Cerence Inc., is based on artificial intelligence (AI). It enables the digital voice assistant Laura to answer general knowledge questions, in addition to controlling the vehicle's infotainment, navigation and air conditioning systems. The range of answers to even more complex questions will continue to grow thanks to AI. In future, customers will thus be able to add interesting facts to conversations during a journey, clarify questions that come up, and access specific facts about the vehicle. In this context, ChatGPT does not gain access to any vehicle information or personal data. All interactions are subsequently deleted to ensure maximum data protection. The Kodiaq's infotainment system will again feature Online Map Update and Online Traffic Information.

**Numerous options with the refreshed MyŠkoda app**

The all-new Kodiaq can now also be accessed using the latest version of the MyŠkoda app. In addition to a refreshed design, the app offers extensive remote access, such as the ability to display the vehicle position, activate the honk and flash function or lock and unlock the Kodiaq via the smartphone. Owners can use the app to access driving statistics and transfer destinations and routes to the car's infotainment system. In the Kodiaq iV, remote functions include managing charging processes and controlling the air conditioning system. Other powertrain variants offer remote access to an optional auxiliary heater, while the app can alert owners of diesel vehicles if the AdBlue level is too low. Users anticipating delivery of their Škoda Kodiaq will appreciate the new Track & Explore function, which offers real-time information on the vehicle's production status. In addition, the new MyŠkoda app caters to anyone seeking further information or entertainment; it offers a dynamic news feed featuring visuals and articles from the world of Škoda. Moreover, a loyalty programme has been introduced in the UK, Ireland, France, and Spain, allowing users to earn points by completing various challenges. These points can be redeemed for Škoda merchandise, adding value to the customer's interaction with the brand.

**Features that make life easier**

Powerpass is a public charging solution for Škoda's electric and PHEV models. It is designed to make charging across Europe easier. Customers can charge their Kodiaq iV via a single app and card. Powerpass combines convenience, control, and connectivity. Pay to Fuel enables automatic payment at selected petrol stations. This feature is currently available in Austria, Belgium, Denmark, Germany, Luxembourg and Switzerland. Pay to Park shows free parking spaces in the MyŠkoda app on the smartphone or, with the corresponding infotainment app, on the vehicle display. It guides the driver to the location and enables them to make the payment. Pay to Park is currently available in Austria, Belgium, Denmark, Estonia, Finland, France, Germany, Hungary, Italy, Norway, Slovenia, Spain, Sweden and Switzerland.

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## Škoda Media Room

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## Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 866,000 vehicles to customers around the world in 2023.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › is part of the Brand Group CORE – the organisational merger of the Volkswagen Group's volume brands – to achieve joint growth and to significantly increase the overall efficiency of the five volume brands
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs approximately 40,000 people globally and is active in around 100 markets.