

Škoda Auto in the first quarter of 2024

Škoda Auto delivers a solid performance amid a highly volatile market environment. The automaker **delivered 220,500 cars (+5.2%)**, increasing its RoS to 8.1% thanks to strict cost discipline. The brand grew its market share in Europe to 5.1%.

Western Europe

2023: 118,400
2024: **127,700**
+7.9%

Central Europe

2023: 42,600
2024: **46,300**
+8.6%

Eastern Europe w/o Russia

2023: 8,900
2024: **11,000**
+23.2%

Deliveries to customers

January–March 2024

Total
2023: 209,600
2024: **220,500**
+5.2%

China

2023: 6,000
2024: **3,800**
-36.6%

India

2023: 11,900
2024: **7,900**
-33.8%



Škoda's flagship ICE model enters a new generation: Now larger with an updated design, **the all-new Superb Combi** estate features advanced technologies including a plug-in hybrid option with over 100 km electric range and for the first time ever a 1.5 TSI mild-hybrid powertrain.

Škoda Auto Group¹⁾: Key figures from January to March 2024

| | | January – March | | Change ²⁾ |
|---|-----------|-----------------|---------|----------------------|
| | | 2024 | 2023 | |
| Deliveries to Customers | cars | 220,500 | 209,600 | +5.2% |
| Deliveries to Customers excluding China | cars | 216,700 | 203,600 | +6.4% |
| Production ³⁾ | cars | 278,500 | 266,600 | +4.5% |
| Sales ⁴⁾ | cars | 268,400 | 275,300 | -2.5% |
| Sales Revenue | € million | 6,574 | 6,794 | -3.2% |
| Operating Profit | € million | 535 | 542 | -1.3% |
| Return on Sales | % | 8.1 | 8.0 | - |
| Investments | € million | 443 | 433 | +2.3% |
| Net Cash Flow | € million | 457 | 413 | +10.7% |

¹⁾ Škoda Auto Group comprises Škoda Auto a.s., Škoda Auto Slovensko s.r.o., Škoda Auto Deutschland GmbH, Škoda Auto Volkswagen India Pvt. Ltd. and until May 2023, the Group also included OOO Volkswagen Group Rus, the financial results of which are included until then.

²⁾ Percentage deviations are calculated from non-rounded figures.

³⁾ Comprises production in the Škoda Auto Group, excluding production at partner assembly plants in China, Slovakia and Germany, but including other Group brands such as Seat, VW and Audi; vehicle production excluding part/complete kits.

⁴⁾ Comprises Škoda Auto Group sales to distribution companies, including other Group brands including Seat, VW, Audi, Porsche and Lamborghini; vehicle sales excluding part/complete kits.

Highlights



Octavia: bestseller refreshed

The updated Škoda Octavia boasts a new grille, next-gen LED Matrix beam headlights, and **enhanced safety and assistance systems** for superior active and passive safety.



Enyaq: 200,000 production milestone surpassed

In the current model year, the Enyaq **continues to evolve with more powerful drivetrains**, extended range, faster charging, and updated software.



Epiq: entry-level BEV priced at around €25,000

Škoda Auto has unveiled the Škoda Epiq, a battery-electric city SUV crossover set for launch in 2025. It offers **a spacious interior and up to 490 litres of luggage capacity**.



New MyŠkoda app: enhanced customer experience

The all-new **MyŠkoda app** now serves as a comprehensive platform for Škoda car owners, featuring new services such as **Pay to Park and Pay to Fuel**.

Total deliveries of Škoda models to customers

| | | | |
|--------------------------|------------------------|-------------------------|-------------------------------|
| 61,200 Octavia | 28,600 Kamiq | 27,600 Fabia | 27,600 Karoq |
| 24,400 Kodiaq | 15,100 Scala | 14,100 Superb | 14,000 Enyaq family |
| 4,300 Kushaq | 3,700 Slavia | | |

SKODA