

Škoda releases the first silhouette of the all-new battery-electric Elroq

- › Škoda Elroq expands Škoda's BEV portfolio in strategically important compact SUV segment
- › First Škoda model to adopt the brand's new Modern Solid design language
- › World premiere set for autumn 2024

Mladá Boleslav, 22 May 2024 – Škoda Auto has released the first official silhouette images of the all-new Elroq. The fully electric compact SUV is Škoda's first production model to adopt the Modern Solid design language. The minimalist exterior combines robustness, functionality and authenticity, while conveying a sense of safety and strength. The world premiere of the Škoda Elroq in autumn 2024 marks the beginning of Škoda's new e-model campaign, which will see the launch of six battery-electric models in the coming years.

Oliver Stefani, Head of Škoda Auto Design, explains: "At Škoda, design is an important part of the brand identity and one of the main factors of our success. The continuous development of key visual elements is both a demanding and exciting task. For this reason, my team and I are thrilled to present the preview of the first Škoda model to incorporate the new Modern Solid design language such as the Tech-Deck Face and a more robust overall look. Moreover, it is the first car in our portfolio to feature Škoda lettering on its sharply contoured bonnet. No doubt, our brand-new Elroq sets a new tone and is a real eye-catcher."

New front with Škoda lettering and Tech-Deck Face

The front of the Škoda Elroq is characterised by its split headlight design. The slimmer upper section seamlessly extends into the wings. The Škoda lettering is now prominently displayed on the bonnet, reflecting Škoda's corporate identity. The innovative Tech-Deck Face is a modern, recognisable reinterpretation of the traditional Škoda grille, with a flatter and wider appearance. Additionally, the vehicle sports large wheels that enhance its robust look, and cutting-edge LED Matrix headlights complete the Škoda Elroq's striking appearance.

Innovative design meets MEB engineering

The Elroq will be the third Škoda model based on the Volkswagen Group's MEB modular electric car platform, joining the Enyaq and the Enyaq Coupé. At the same time, the electric counterpart to the Karoq will kick off the Czech car manufacturer's new e-mobility campaign, with six battery-electric models in the coming years. The all-new compact SUV will feature a generously sized interior and exceptional practicality, in line with the brand's commitment to comfort and functionality. The world premiere of the Škoda Elroq is slated for this autumn.

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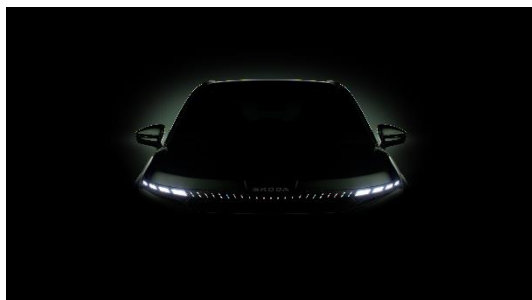
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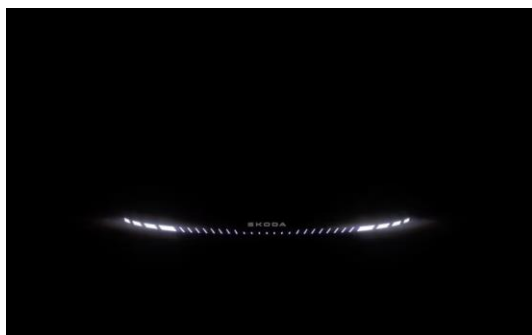
Media image and animation



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Source: Škoda Auto



Animation: Škoda releases the first silhouette of the all-new battery-electric Elroq

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Source: Škoda Auto

Škoda Auto

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam and the ASEAN region.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 866,000 vehicles to customers around the world in 2023.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › is part of the Brand Group CORE – the organisational merger of the Volkswagen Group's volume brands – to achieve joint growth and to significantly increase the overall efficiency of the five volume brands
- › independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs approximately 40,000 people globally and is active in around 100 markets.